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In Hoc Signo...

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The U.S. Army Computer Systems Command in Fort Belvoir, Vs., has designed this shoulder patch for its personnel. The scarlet thunderbolt denotes the rapid flow of computered information. The blue diamond at the center symbolic engoustation of the decision-making process, and the white sphere suggests worldwide engoustation of the command.

Sharp Increase in CPU Use Under VS Seen Negating 38% Faster Run Times drives on a selector channel. Adding

Benchmarks Give User Mixed Feelings

By Don Leavitt

ATLANTA - By extending the real nemory capacity of an IBM 370/145 sufficiently, it may be more cost-effective operate with OS/MFT than with OS/ SI, according to John C. Hills of West-

ern Electric Co.'s Computer Application Study Organization (Caso), where a series Other ACM coverage on Pages 3, 4 and 6.

of carefully constructed, well-monitored benchmarks have left mixed feelings about the value of IBM's virtual storage systems

Speaking to an overflow technical ses-sion at ACM '73, Hills said the tests had been run on a 145 with 512K real mem ory with six 3330 disk units on one block multiplexer channel and six 3420-3 tape

enough memory to bring the machine to 768K or IM byte might be the thing to do he said No VS Overheads

The additional memory would allow the 145 to support more problem partitions, the use of Hasp for I/O operations and it would provide operating system module residencies, without the excessive supervisory overheads encountered in OS/VS1

Even though improvements in both computer throughout and job turnaround were experienced at the test site was handling both manufacturing and engineering development workloads - Hills said Caso felt the jump in supervisory workload threatened the system by sharply reducing the reserve capacity of

The tests to evaluate VS2 were marred somewhat, compared with the benchmarks, Hills noted, in that Western Electric didn't have a 145 operating in MVT mode, which is the counterpart



John C. Hills describes VS benchmarks. inder "real" OS for VS2.

Despite this, however, he said Caso saw the same type of increase in supervisory activity. Though reblocking of files re-solved some of the heavy I/O workload.

User Orientation Risina in ACM?

By Edward J. Bride Of the CW Staff

ATLANTA - It may be too early to tell, but the Association for Computing Machinery (ACM) appears to be involved in a trend toward increased user activity.

If this is not official "policy," it is

ANAL VSIS

certainly the direction many members prefer. Lust week's annual conference indicated ACM's current direction is moving on two

fronts: general user management and state-of-the-art. Some people have sug-gested there are really two separate groups involved in this movement, and the split in emphasis amounts to a schism Either way, the increased proportion of user sessions was a general departure from

(Continued on Page 4)

Ecological Responsibility Cited

DP 'Key' to Global Management Issues

Of the CW Staff ATLANTA - "Data processing will play a key note" in the global management of natural resources and in supplying the necessary information to manage those resources successfully, according to Dr Lewis M. Branscomb, chief IBM scientist and keynote speaker at the Association for Computing Machinery 1973 annual conference.

Because of this need for greater information to manage the world's resources, Branscomb indicated computer science will facilitate the bringing together of varying nations.

"Analysis and management of our common problems on a global scale achieves paramount importance," Branscomb said, as human society moves from a period of scarcity to "an era of managed abundance for all mankind."

But at the same time that technology "will continue to expand the known re-sources of the world and extend our



Lewis M. Brans . . . optimize natural legacy

wledge of how to use them more effectively, all mankind will have to share in the apportionment of abundance Branscomb stressed

Questions of world weather and the effect on crops of various changes in the local climatological conditions make us interdependent, they call for extensive applications of information stand it and predict the consequences of alternative courses of action," Branscomb stated

More Care Needed

At the same time that "our material aspirations mean we have to use the resources of this world more extensively and intensively than ever before," Brans comb said, "our ecological responsibility means we have to do it with greater care and foresight than ever before

"In short, we must optimize the man-agement of our natural legacy. By fortunate circumstances, we now command the means to learn to do so. Data proc essing will play a key note in this global (Continued on Page 4)

HEW Group Now Has 'Less Faith' In Technology to Solve Problems

ATLANTA - After a year's study of computer systems that contained personal information, most of the members of a government task force on such systems had less faith in the ability of tems nad less faith in the ability of technicians to solve problems with such systems, according to Guy Dobbs, vice-president of Xerox Computer Services, in an address to an ACM '73 group here

In general, he told his audience, most of In general, he told his audience, most of the members of the group, of which he was a member, had believed at the outset that technology would be developed to protect the privacy of records in such systems and that technology would overcome the potentially harmful effects of

But after a year of study and debate, he said, the Department of Health, Educa

and Welfare (HEW) group "left with a reduced faith in technology and tech

(Continued on Page 2) On the Inside

A Perspective on Antitrust Calnetics Case Vital IBM's Commanche Technology May Surface Yet —Pac

Communications							.19
Computer Industr	y						.27
Editorial							
Financial							.38
Professional Practi	ic	ts					9
Societies							.24
Software/Services							.15
Systems/Periphera	h				ı		.23

`Think Like Managers'! By E. Drake Lundell Jr.

Of the CW Staff
ATLANTA - There are a lot of "real
practical applications" that need the
attention of computer people, but
they may have to reorient their think-

ing in order to solve them.

That was the basic message of John
L. Jones, vice-president of management information services for South-ern Railway System, at an ACM '73 mference buncheon here lost week

Jones suggested that the theme of the conference, "Computers in the Service of Man," could perhaps be best translated into action at a practical,

real world work level. To do this, he said, computer peo-

ple are going to have to orient their thinking to bring it more in line with the thinking and practices of the managers and businessmen who run most

"You can't get management to think like technicians," he said. "It just won't happen.

However, he said that for most of these real world projects to be successful, top management support is needed and top management involvement in the projects is necessary

(Continued on Page 3)

Sharp Rise in CPU Utilization **Under VS Seen Negating Run Times**

(Continued from Page 1)
OS/VS2 clearly remains a question mark

Typical Job Stream

For the tests on VSI, Caso built up a benchmark job stream selected from jobs run in-house so as to be representative of the normal workload. Included were some Cobol compiles, Fortran, PL/I and RPG, as well as Sorts and "normal duction work. Some of the smaller jobs were rerun in order to keep the partitions

active, Hills said.

With a pageable supervisor of 724K, the evaluators set up four 128K and one evaluators set up four 128K and one 256K virtual partitions. Under "real" OS, the installation had been using two 14K writer areas, a 52K partition and a trio of partitions (128K, 96K and 116K) that

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Twenty- three jobs were in the bench-mark job stream, and in standard OS/ MFT they were completed in an elapsed es. Under OS/VSI. elapsed time dropped to 80 minutes, but CPU utilization - measured by hardware monitor - jumped to 82.2% from the 37.6% rate of use under MFT. In actua time, Hills noted, this meant the CPU was ment, but only 48,5 minutes under the

older operating system. Much of the increase in CPU active time was directly attributable to the supervisory activity, he reiterated in reviewing the monitored results. Under OS/MFT, the monitored results. Under OS/MF1, the supervisor had used the CPU only 24.8% of the time, or 32.0 minutes. Under VS1, it took 60.7% of the ad-mitted shorter run time, but this

d to 48.6 minutes. "Any Channel Busy" decreased under S "probably as a result of paged routines and modules remaining resident, Hills went on. The slight increase in Prob-lem Program Time (from 16.5 minutes to 17.2) includes a portion of time required for the paging process, he said.

In terms of specific jobs, Caso found that 13 ran faster under VS, seven ran slower than in OS and three jobs ran the same. It should be noted, Hills remarked, that the 15 years that two high order partitions. The average increase in actual CPU time for OS/VSI was 98% as com-

In an attempt to reduce, or at least control, paging rates, Caso ran some of the programs with the V=R option, but, Hill said, a study of SMF data showed more than four times as many seeks were made to SYS1.PAGE data set in V=R as in V=V.

"It appears that although sufficient real memory is available to hold pages in V=R," Hills mused, "the system is not recognizing resident pages and is seeking

At another point in his presentation he reported that IBM offered some 14 major suggestions to help Caso get ready for the test, but not all of these were used because it would take too long to evaluate them. "It was not," he admitted, "an optimum tuned system at the time."

Computer Sciences Picks Univac, Cuts Calif. Pact

CW West Coast Bureau
SANTA ANA, Calif. – Computer Sciences Corp. (CSC) has cut the price of its
proposed Orange County facilities man-

agement contract by \$500,000. CSC took its ontion to nick a Univac 2 x 2 1110 system instead of dual 370/145s

Contract details are still being worked but no major problems remain on th \$26 million, seven-year contract, officials

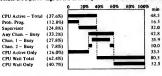
When and if the contract is signed, it will probably be the first major county in the nation to convert its DP department to facilities management [CW, Aug. 8].

Got a Pain? Tell a Computer LONDON - Computers will never replace doctors and their famous "bedside manners," but they may soon rival the manners," but they may soon rival the medics when it comes to diagnosing stomach trouble

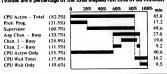
In tests conducted on 550 persons at Leeds University to determine the cause and cure of stomach ailments, senior hos-pital doctors were wrong 19% of the time and surgeons 28%. The computer, how-ever, erred only eight percent of the time.

The computer appears to be best at spotting appendicitis, but it is capable of

OS/MFT System Profile of Benchmark Jobstra (Values are a percentage of the total elapsed run time of 129 minutes)



OS/VSI System Profile of Benchmark Jobstream
(Values are a percentage of the total elapsed run time of 80 minutes)



Western Electric ran two system profiles of the benchmarked job street came up with this comparison.

	Eta	Elapsed Time (Min.)			CPU Tim	e (Sec.)
Job	vs	os	% Change	VS	os	% Change
Α	39	69	- 43.5	298.1	139.5	+122.0
В	81	70	+15.7	456.8	218.3	+109.5
C	75	49	+53.0	567.6	326.0	+74.0
D	4	21	- 81.0	37.7	9.4	+301.0
£	63	31	+103.0	124.5	47.7	+160.0
F	. 4	5	- 20.0	14.2	5.5	\$158.0
G	3	2	+50.0	9.0	4.4	+105.0
Н	3	3	0.0	17.7	7.1	+149.0
Learning	2	3	- 33.3	15.1	8.4	+79.0
1	2	2	0.0	7.6	2.7	+181.0
K	4	3	+33.3	24.2	17.6	+37.5
L	34	54	- 37.0	417.3	248.8	+68.0
М	13	25	- 48.0	117.2	46.5	+154.0
N	4	10	- 60.0	39.5	15.8	+150.0
0		20	- 85.0	38.5	17.0	+126.0
P	3	40	- 92.5	12.3	5.7	+116.0
0	1	2	- 50.0	9.0	4.4	+104.6
Ř	3	2	+50.0	14.3	8.5	+68.0
S	1	3	- 66.6	7.8	2.6	+200.0
T	8	17	- 53.0	52.6	16.2	+224.6
U	2	4	- 50.0	24.7	16.9	+46.5
V		4	+25.0	17.5	6.7	+151.0
w	2	2	0.0	20.3	9.7	+109.0

Western Electric generated these individual job statistics when analyzing OS/MFT vs. OS/VS1 on a representative job stream.

Group Loses Faith in Technology

(Continued from Page 1) logists in solving the problems.

There were four main reasons for this reduced faith in technology, Dobbs indicated, that were uncovered in the group's deliberations

First, he said, the group found in gen eral "most managers of any of the sys-tems did not understand what the systems were doing and what type of protec-tion was provided by the systems."

Secondly, he said, most of the computer technicians interviewed took the attitude that "I'm only a technician" and said they only followed orders from higher Because of this, the computer techni-

cians would not in general take any re-sponsibility for the systems they were developing and the shortcomings in the privacy protection area. However, Dobbs found that the policy

makers interviewed generally indicated they were waiting for the technicians to answer the problems and therefore they would not accept the responsibility for

In addition, Dobbs noted, the commit-



Guy Dobbs

tee found the computer professionals had not only oversold the community of users over the potential and effectiveness of such systems, but the technologists had also oversold themselves in the pro

Finally, he said, the committee also found a feeling of self-righteourness on the part of system designers and mana-that almost approached a religious fer

'DP Mystique Gone'

Managers, Think Less Like Technicians

By E. Drake Lundell Jr

By E. Drake Lunden!
Of the Cw Staff
ATLANTA - Data processing managers
should learn to think more like management and less like technicians, Robert C.
Mizell Jr. of the Trust Co. of Georgia toda
an ACM '73 group here last week.
Mizell said they sengrally ton manage-

Mizell said that generally top management does not understand computer or computer operations beyond the buzzword level but rather thinks in terms of commitment of resources and expected results — the world of trade and trade-

a result, DP managers "must move and think in top management's world and not in the technical world," he said. This is particularly important today, he said, because "the mystique is gone"

said, because "the mystique is gone" from DP and management is trying to reapply controls over DP operations that

abdicated in the early days.

The DP manager, he said, can determine the Dr manager, no sans, can determine how those new controls are applied if he thinks like a top-level manager and develops management tools designed specifically for his operation instead of walting until some outside controls – which might not fit the DP operation correctly – are applied by executive fiat.

To do this the DP manager should ask himself six questions that are increasingly being asked by top management, and answer those questions from a manage-

Think Like Managers

(Continued from Page 1) "And I don't mean the controller and his three assistants. I mean the president and the top 10 officers of the corpora-

tion.

In addition, he said problems should be attacked in a modular fashion and programming to solve those problems should be done modularly.

As an example, he noted that Southern

As an example, he noted that Southern Railway had recently cut the maximum size program that anyone was allowed to write to 80K and he felt the maximum should probably be even lower.

He also pointed out that Southern Rail-way never does formalized total system

During the time it takes to do such studies, he said, conditions change and "you end up with a study of conditions that are often two to three years out of date."

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ment point of view.

First the DP manager should answer:

"What do we do"? To do this a statement
of purpose should be drawn up for each
functional area in DP, he said, and those
areas that can't be defined should be
eliminated. In addition, the DP manager
should relate these DP functions to the

overall goals of the firm being served. The second question, he said, is "

well do we do it."?

While he admitted there are no simple yardsticks to answer this question, he claimed managers could do a better job than in the past by measuring the total resources used in a shop against the total resources available for that time period.

The third amention to be answered it. The third question to be answered is "Can we do better?"

This problem should be solved like other DP problems by being broken down into its constituent parts to make sure the esent methods are the cheapest and

ment must be made aware of the possible trade-offs that might have to be made to improve the system, he said. Another question increasingly being asked by management is "What does it cost?", Mizell said.

All management decisions should have carefully developed cost analyses as part of the planning cycle, he said, even though cost should not be the only consideration in decision-making.

On the other side of the cost ledger, he said, is the question of benefits expected from DP, He declared that DP managers must be careful in delineating the expected benefits from the system

Next, DPers should be asking, "How safe

He noted that management would quickly become involved if it was dis-covered that the DP center was not se-



Robert C Mizell

cure - management would be frightened

into caring. But he stated this fear could be headed off by DP management asking the same questions about security that would be

asked by top management and by per-forming audits of its operations to ensure they lived up to the stated security levels. Finally, DP managers should plan their operations effectively - at least as effectively as the rest of management plans for the future, he said.

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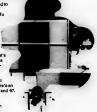
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Branscomb Calls DP 'Key Note' In Global Management Problem

(Continued from Page 1) nanagement problem."

But while there is a definite need for

global resource management, Branscomb claimed "there's simply no intelligent way" to do that "if nations adopt policies

of go-it-alone.
"Because the nations of the world have problems and hopes in common, they must seek solutions and opportunities in concert. Put differently, it is not suffi-

concert. Put differently, it is not suffi-cient to recognize problems the nations of the world have in common to assure their solution. We must have the possi-bility of tackling these problems coopera-retly." he declared.
While noting it may be true that many countries without as much computing experience as the bearing of mission systems. Branscomb felt the language of computing used in simulation and model-ien may enable researchers to "communi-ien may enable researchers to" communiable researchers to "communi ine may en ir value-dependent assumptions as

well as their input data to one another without the use of culture-dependent lan-

An Eye to the Future

"I am convinced that computer simula-tion is a powerful tool for communicating descriptions of complex systems. As un-derstanding improves and simulations are tested against the data of the real world, they can evolve into programs for man-aging our own futures," he declared. "On the shoulders of the information

processing community rests the responsi bility for convincing the public that we have the tools, if it has the will, to address the complex systems management prob-lems of the future," Branscomb said.

"More than any other profession our community can restore the public's confidence that from the limited resources of the world can be fashioned a life of well-managed abundance for all," he con-

cluded

Standards — the 'Inescapable Paradox'

ATLANTA — The topic of standards is "terribly misunderstood" in general, according to the man who used to be the director of the National Bureau of

Standards.

Dr. Lewis M. Branscomb, now chief scientist at IBM, sald there is an inescapable paradox involving standards: they are designed to foster efficiency, but not innovation.

they are designed to loster efficiency, but not innovation. Instead of listing specifications (such as buildings being constructed of two-by-fours, spaced 16 inches apart), Branscomb said standards should be "performance-oriented," leaving to the manufacturers the best technical ap-proach of implementing the standard.

Standards work best where the user is heavily involved in the standard-making process, Branscomb added, noting most users either lack the need for standards because they are so big that they design their own systems, or they are too amail and lack the funds for full involvement.

On other matters, Branscomb told a small press gathering following his ACM keynote apeech that the techni-cal community in general should adopt a "user point of view" in designing

"Science is easier to do than it is to use," he philosophized.

User Orientation Rising in ACM?

(Continued from Page 1)

artures, viewed here last week For the first time in about five years, it appears an ACM annual conference will be a profitable venture, to the tune of

about \$10,000, sources s

Attendance was slightly over 1,000 down about onethird from last year's total; the 1972 conference was held in Boston, sources noted, where the local attendance was

much higher Last week's con-ference also included

many standing-room-only sessions on such topics as in-

Award Winner terpersonal relations and motivation, top-level management involvement, state EDP networks, several vertically-oriented applications sessions, performance measure-ment, and case studies of virtual memory.

More Participation

While it is true that some of these sessions had a mixed reception, with some attendees claiming nothing new was being said, there appeared to be a higher percentage of general management sessions and a higher degree of participation by the audience.

And all this was accomplished without diminishing the impact of technical ses-sions, which included such topics as numerical analysis, design automation and data base administration, with the last

topic cropping up in several sessions.

This last fact also highlights an important aspect of the trend. For the first time in ACM's history, a member of the computer industry (rather than the aca-demic community) has received the A.M. Turing Award for contributions to com-

puter science and engineering.
Charles W. Bachman of Honeywell was
the recipient, and in his address at the awards luncheon, he chose data base con-cepts as his lecture topic. In fact, one of the chief reasons for selecting Bachman as the recipient was his early involvement in the Codasvl Data Base Task Group, ACM

One lasting impression left by this year's conference was the message that DP man-agers must engage in role-playing with both executives and technicians.

The importance of data base co intel importance of data base concepts, virtual memory, programming techniques and other technical matters was not lost in this environment, but clearly the way is now open for ACM, as an organization or as two separate groups, to foster this type of interdisciplinary relationship in DP shops.



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Interest High in State Nets, University DP Sharing... ...But the Reality Is Less Promising

By E. Drake Lundell Jr.

By E. Drake Lundell Jr.

ATLANN 1— Despite a great deal of interstall — Despite a great vide nettorist and computer resource sharing among universities and other institutions of higher learning, the reality of the situation is much less promising. And, participants agreed last week at an ACM 73 session on "State EDP Networkmay Activities and University Computing

planning for some networks now under way may not be effective as expected as computers and computing change over the next five to 10 years.

Many Plans

Dr. Charles Mosman of the University of California, Irvine, said a recent survey found 80% of the states presently have some type of plan or program for sharing resources among educational institutions.

But, he indicated, many of these networks are "networks in name only."
At the same time, he found the first and the same time, he found the first and the same trace of the networks and many such networks get "swamped" in the messy details that are left out of the planning documents.

The ballyhoode idea that states could share non-education computer resources,

such as in the bureau of motor vehicles. with educational institutions was "not in fact a reality" and was not being considered seriously in many areas or states. In addition, he noted today there were few states with active plans or programs for sharing of software among educa-tional institutions and the sharing so far was primarily one of hardware resources. the future, he recommended that networking ideas without a real consideration of the alternatives.

How Compatible? In addition, he said university center managers would have to impress state officials as to how educational computing differs from other state work and in fact "it may not be compatible with the high-way department."

"it may not be compatible with the high-way department."
Bill Walden of Washington State Univer-sity stated what became a recurrent theme at the meeting: the major problem with the development of educational net-works might not be so much one of management and technology as one of politics.

politics.

Legislators were concerned, he noted, with lowering the cost of computing, and because many of the early promises made by computer technicians were not fuled they therefore might be a little

leery of networks, even though they gen-erally know that technically they can be made to work.

made to work.

Rex Krueger, director of the computer center at the University of Colorado, said while he was convinced "that networking can enhance institutions," he warned it might not be an effective practice for all

cases.

In addition, he said, most of the state-wide networks and the universities themselves "have questionable management expertise" to enable them to take on such a large-scale project.

He also said computer center man in the university environment should be making "more innovative" use of the present resources and they must look at present resources and they must look at the problems with higher education be-fore advocating expensive network schemes to a public that was largely apathetic when it came to higher educa-

tion.
Saul Rosen, director of the computer center at Pardue University, claimed that while networks might be acceptable elsewhere, a recent study found they were no right for Indians.

Saul Parties, and the sault of the sault

have been attractive economically to the sers who have signed on.

A great deal of the pressure for such

systems, he stated, was political, but he said educators "should not let political considerations interfere with educational At the same time he noted that "cor

puters and computing may be at the end of an era," and warned that systems planned today might lock universities in-to outmoded ways of doing business as es are made in the technology

"The ideas of economy of scale may have been valid in the past," he said, "but they might not be in the future."

Parole Board Review Of Prison Inmates Now Speeded Up

WASHINGTON, D.C. - The Federal Bureau of Prisons (FBP), in a pilot pro-gram, is using intelligent terminals to help speed parole decisions to inmates in fed-

In the past, inmates at federal institu tions might have waited six to eight weeks before they received the recom-mendation of the U.S. Board of Parole. Now with the aid of teleprocessing, the roow with the aid of feleprocessing, the parole examiner transmits parole hearing information from the participating insti-tutions to the U.S. Parole Board here. Within a week, the immates learn the results of the board's review.

results of the board's review.

The program began in 1971 when the FBP installed Sycor 340 terminals in four of its institutions. The purpose initially was to demonstrate the feasibility of replacing a combination mail and punch card immate data system with intelligent terminals. Today, the Bureau of Prisons has Sycor terminals in all of its locations.

The 30 federal institutions in the prison network, under the direction of John C. Gluch, telecommunications project direc-tor for the bureau, use the terminals to input data on more than 22,000 inmates. input data on more than 22,000 inmates.

The data covers every aspect of the inmate from physical and mental characteristics to educational and vocational skills. Much of this data is used to build a supplied the inmate. profile of the inmate

Using this profile, institu Using this profile, institution staff mem-res can help direct the offender's train-ing program while in the institution and the FBP can help determine how well the institution is meeting the needs of the

Introduce your TTY's to our new buffer. You'll send 12 times faster and cut transmission costs 92%.



Our brend new, solid-stete Editing Terminal Buffar dra Our prenon new, solid-stelle botting i terminal Bulliar directively steps by the sending rete of your existing TTY network (Models 33, 35, 37, or 38). It transmiss up to 120 characters is exceeded. Or 12 times laster than your standard TTY. That's about 6 92% seems that your standard TTY. That's showled on 1925 times laster than your standard TTY. That's showled to 1925 times laster than your standard TTY. That's showled to 1925 times the steps to 1925 times the young time of 1925 times that you will not treat the steps to 1925 times the young times the young time of 1925 times that you will not transmit and either printing or stored. And you can transmit and either printed or stored. And you cen transmit directly to e computer.

Our buffer is available in two models, the 8,000 character TTB-8 or the 16,000 cherecter TTB-16.

character TTB-8 or the 15,000 cherecter TTB-16. Whether you lease or own your TIP's, simply attach our new bottler without any mechanical modifications. And Buy our new bottler for only 5,15,00. Or lease it et SS3 a month plus optionel maintenance. Either way, to more then pask for itself. If you now use e TTY two you'd necessary on the purchase price of the buffer only two months or the months of the bottler of the buffer only two months or the monthly lease cost in just

You can specify an extended editing option that gives your operators total flexibility in modi-fying eny message in storage. Other cost-cutting options include data formatting, deta compres-

opsons include data formatting, deta compression, and message blocking. For more information about the new Feir-child Editing Terminal Buffer thet will let your existing TTY's send 12 times faster and cut your trensmission costs 92%, clip the coupon. Or ask your TTY' operator to contect us at TWX 910 379-4435 or TELEX 43-4870.

FAIRCHILD

510 North Pastona, Sunnyvala, CA 94086 (415) 952-3400 Sand the information on the new Fairchild Editing Terminal

Buller	
I have (or plan to install)	TTY's in my system
Have a salasman contact me	
NAME .	
TITLE	
COMPANY	
ADDRESS	
CITY/STATE/ZIP	

Antitrust, an Historical Perspective -- Part Y

Calnetics Case Also Deals With Market Definition

Of the CW Steff
One of the most interesting of

Of the two sterf
One of the most increating of
the recent antirrust cases is Calcontrol of the control of the recent antirrust cases is CalAmerica, Inc. This case presense a new view of the market
definition issue, an Insue which
government's case against IBM. The case, which was relied on
heavily by Telex for the market
against IBM, is currently being
appealed in the Nicht Circuit
Court of appeal, and to Order
Court of a people
court stamp of approval.

He results the control of the court of the part
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of was anticompetitive.

was anticompetitive.

Volkswagen argued that the
market for air conditioners in
Volkswagens was not the relevant market, and the court
should consider the entire automobile air conditioning market

when deciding the case.

In much the same way, IBM In much the same way, IBM argued in the Telex case that the market for peripheral equipment used with IBM equipment could not be considered the relevant market, but rather the entire electronic data processing industry should be used as the stan-

dard: In the government's case, IBM is expected to argue that the government cannot segment a market for "general-purpose" computer systems out of the en-tire market for computer sys-

tems, services, software, etc.
In other words, IBM is expected to say that the only market against which to measure its role will be the entire market for equipment or services that proc esses data electronically.

Submarket Defined

But in the Calnetics case, the court held that the Volkswagen air conditioners constituted a

Is there a **Teleprinter** Serviceman in the House?

You can get one—quick, Just dial (609) 779-4129. You'll get the facts boost RCA service: contractual, per cell, or emergency, Coast-to-coast service is offsered by RCA for the account of the manufacturer end large user, Check on it. Phone todey, or if you prefer, write RCA Service Company, A Division of RCA, Bidg. 204-2, Camden, N.J. (8101.)

REA

Cases That Set Precedents

This is the fifth in a series of articles dealing with precedent-setting cases in the field of antitrust law—cases that may well be clted by both sides in the upcoming government suit against IBM.

Part I of this series covered the historical background of anti-monopoly in the U.S. entire automobile air condi-

[CW, June 20]. Part II covered the ferment sur-rounding the Sherman sur-rounding the Sherman sur-ternative states of the land [CW, June 27]; Part III covered the Alicoa case [CW, July 4]; and Part IV dealt with the Grinnel decision [CW, July 18].

"Analysis shows the fallacy of the assumption" that the court

should consider the entire auto-mobile air conditioning market as relevant, the court said. "Although there is a kinabip (in that they accomplish the same purpose - cool the auto-mobile) between a Buick air con-ditioner, and a Volkswagen air conditioner, the relationship is purely 'shirttail' ... they simply are not equivalents," the court said.

"Equivalents cannot be broad-brushed to minimize or maxi-mize a relevant product market. Limitations are necessary to

make the consideration reason-shly reflect what actually hap-pens in the marketylace," the judgment continuous certainly be While the case will certainly be under the case will certainly be ment, it will also play a role in the government vis case in that the government vis case in that the government will try to prove that such things at time-barring compete directly against in-house computer systems in the eye of most user — thus elim-ters of most user — thus elim-ters of most user — thus elim-ters of most user — thus elim-

Computer headache.

Positive protection from brownouts, biackouts and line transients.

Specialists in power technology. The Garrett A-Research Manufacturing Company. 2525 West 1901 Street Torranca. California 90509

You can't afford to run a computer working with real-time data on raw power. Line transients, blackouts from natural disasters and brownouts can cause shutdown, severe damage, and

even loss of the memory. But dependable, precise power from a Garrett Uninterruptible Power System (UPS) can protect your computer operation and other vital electrical or electronic systems.

Garrett specializes in power systems designed and engineered to protect your computer operations. Our UPS protect the incredibly sensitive operations of America's Air

Route Traffic Control Centers - where even a momentary outage could mean disaster.

The ARTC specifications were the most severe ever established for this type of Garrett Uninterruptible Power Systems.

system, including a reliability requirement of better than 200,000 hours continuous operation. That's double the industry standard, and good reason for you to look to Garrett UPS

Protect your vital systems with Garrett Uninterruptible Power Systems.



Editorials

A Welcome Welcome

"You are peculiarly qualified to shape our world in the years to come," said Gov. Jimmy Carter of Georgia in opening the annual meeting of the Association for Computing Machinery in Atlanta last week.

ACM might perhaps have wished for a less apposite adverb than "peculiarly," but the intent was clear: to express an important and forward-looking executive's recognition of the systems engineering capabilities of our people and our tools

Reciting the local and state concern for industrial growth and intellectual advancement, but in a context of equal concern for the environment and the conthe governor went beyond the usual platitudes of will-ingness to listen, and described himself as "hungry for what your group can provide."

The profession and the industry are already trying, but will do better with such encouragement.

Congratulations, Grace!

The grand lady of computing has reached anot height, in the form of a promotion by the Department of the Navy.

The many friends of Grace Murray Hopper were pleased to see her last week wearing eagles instead of silver oak leaves on her coller, four stripes instead of three on har sleeves.

Congratulations, Captain Hopper



Letters to the Editor

Taylor's Law Reference Is Due'Jolly Roger'

After reading many of Alan Taylor's columns exhorting peo-ple to be more careful and re-sponsible in data processing, was surprised to find that he is was surprised to find that ne is due the Jolly Roger for incorrect

information in the Aug. 15 col-umn entitled "Introducing Nokey Fenokey and Other Fa-miliar Friends."

Specifically, the reference to Rylands v. Fletcher (House of Lords, 1868. L.R. 3 H.L. 330) is all wet - and not with sulphuric acid. As any first-year law stu-dent could have told you, that case had nothing to do with the doctrine of attractive nuisance; rather, it is a landmark case es-tablishing the doctrine of strict liability where ultrahazardous activities are conducted.

The defendants in that case

constructed a reservoir of water which leaked into plaintiff's un-

"... the person who for his own purposes brings on his lands and collects and keeps there anything likely to do mischief if it es-capes, must keep it at his peril, and if he does not do so, is prima facie answer-able for all the damage which is the natural con quence of its escape

It strikes me as ironic that an error of this sort would occur in an article devoted to informa-tion quality; could it be the re-suit of the Closed Eye mentality - processing (printing) infor-mation without testing it (verify-Philip M Walker

Potomac, Md. Mea culps. Is data which is collected and then escapes some-thing "likely to do mischief"? If so, it seems I had the right case but the wrong example. A.T.

S/3 Surveyor Looking For Whiz Programmers

In response to David Fergu-son's recent article [CW, Aug. 29] concerning the survey of System/3 users I conducted, I must admit to the same conclu-sions. A close examination of the raw data revealed that Fergu-son was not fooled by the aver-ages when he stated that 1.4 reprogrammers per installation
seemed low since two assemurs,
blers, one Cobol compiler and
21 RPG compilers were reported

Although one of the assemblers and nine of the RPG compilers reported to have been produced in-house originated at installa-tions with two programmers (one with three), I am inclined to believe the respondents in this case misunderstood the requirements of the questionnaire and were actually responding that they wrote their in-house pro-

With respect to the applications software, the average in-stallation had about four applications using in-house produced software I am not so sure as Ferguson that 1.4 program-mers would have to be wizards or work 24 hours a day to main-

at work 24 hours a day to main-tain that level of software. If there are any System/3 in-stallations with only one pro-grammer who have developed a Cobol compiler, RPG compiler or assembler in-house, I would be as interested as Ferguson in hearing of the circumstances in-

Richard Fasse Rochester, N.Y

DP Stamp Awaited

It remains a mystery to us why a computer stamp has not been issued to date, considering that much smaller countries, con-siderably behind the U.S., the world leader in computer tech-nology, have done so.

nology, have done so.

If you agree with us that the origin, development and present far-reaching influence of the computer is deserving of philarcelic recognition, drop a note to the Citizen's Stamp Advisory Committee, c/o Executive Functions Group, Washington, D.C. 20260.

Donn W. Sanford Executive Director **Data Processing**

Data Processing
Management Association
There are perhaps three dozen
computer stamps in existence today in several countries around
the world. It remains a mystery
to us, too, that none has been
issued for the U.S. Ed.

(Other letters and viewpoints on Pages 9 and 11.)

Open Letter to Univac From CW Who's Responsible for DP Uses?

(The following is an open letter to Gerald G. Probst, president, Univac.) Dear Mr. Probst:

Dear Mr. Probst: This letter is being sent to you after attempts to talk to you and other Univac officials regarding the story on "Secret White House Data Bank Uncovered" [CW, Aug. 1] met with various forms of "no comment."

In the original story, it was reported that Sen. Sam Ervin's Subcommittee on Constitutional Rights tried to obtain certain computerized records from the Office of Emergency Prepared-ness (OEP). These records are s (OEP). These records are strolled by the Office of Per-nel at the White House, are ded with OEP money and are intained on a Univac 1108 at ter location administration claims and backgrounds of persons who might be "needed" in or of a national emergency.

But after the disclosure at the Senate Watergate hearings that the White House had investigated many persons considered to be enemies of the Nixon Administration, some non administration personnel sus pected these records might con tain data on private citizens such as news reporters. (CBS' Danie Short is one name frequently

Following this story, we asked Univac officials if they had any information on how this "secret computer" was operated and if they felt they had any responsi-bility to determine if any of

Univac said both questions were philosophical and stated it was only the supplier of these systems, implying it had no re-Univac was then asked if it had performed any of the actual pro-

gramming work needed to put this data base on the system. A this data base on the system. A spokesman answered that even if it had, this was probably a classi-fied operation dealing in na-tional security and hence he It is not clear if Univac is re-

aponsible for how its computers should be used, but it is impera-tive that the question of re-aponsibility be treated as more than a "philosophic" one.

Computer people either are reis getting a little late in the game for them to still be playing both sides of the street

Vendors should make a statement of policy. If they state they are just the makers and rs of the equipment, let it go on the record.

If, on the other hand, the ven-

If, on the other hand, the ven-dors have a social responsibility as you asserted in your keynote address to the 22nd Annual DPMA Conference [CW, July 5, 1972], it would be useful to outline this commitment in concrete terms so that some mea-surement can be made as to how translated into action. Awaiting your reply, we re-



Professional Practices

Users, Demand Higher Quality in Cobol Standard!

special to Computerworld
The ANS X3 Committee is currently
endorsing the new Cobol Standard. I feel
this standard does not promise significant
user improvements in capabilities or efthis standard user improvements in capabilities or efficiency. In fact, it appears to continue the tradition of poor quality standards which dealt the user community a severe blow the only other time a Cobol standards.

dard was produced.

1 therefore hope the new standard is withdrawn, and that users will demand and obtain better quality standards be-fore any further Cobol standards are

To obtain such improved quality stan-dards it will be necessary for users to carefully examine, and improve the decision making processes that are involved in standards determination. However, before this can be considered it is necessary to show that the quality of the work being approved in the Cobol standard area is in fact inadequate. In support of this, here approved in the Cobol standard area is in fact insdequate. In support of this, here are some of my experiences with the 1968 standard, when as an IBM user I had to "eat their cooking."

Let us consider the history in three areas: Items which have had an adverse effect upon users through their presence

in the standard; items whose absence from the standard have hurt users; and from the standard nave nurt users; and items which have no real need to be in the standard, but which have taken up resources which should have been de-voted to helping users by handling the previous areas properly.

A. Items Which Have an Adverse Effect By Their Presence.

By Their Presence.
(1) Restriction of Call Parameters to 0

This restriction has set back the devel opment of sophisticated systems at acceptable cost a matter of years and created an unnecessary conversion problem for existing major systems while giving no

ser improvement.
(2) The Required Identation of 01 Level ents to indent 01 level

identifiers two spaces to margin B cost tens of thousands of dollars in my own environment. The idea is ridiculous, and again gives the user no advantage.
(3) That Report Writer
The 1968 Standard included a Report

(3) That Report Writer
The 1968 Standard included a Report
Writer which was so poor that it had to
be rewritten completely within a few
years. Users now face losses of program
ming investment, production and education. This type of work represents incompetence in standard preparation.

B. Items Which laws thad an Adverse
Elect by the Mark Laws and Mark Laws an

(1) The triadequate Perform

We in the outside world have to design complicated communications systems. These need reenterable facilities in PER-

not provide for them.

(2) The Lack of Linkage Edit Facilities Again, the outside world needs to have these facilities, to define external refer-

ences. The standard has shunned away from providing them – and that has not helped the user with his problems.

(3) The Lack of Bit Definition Capa-

(3) The Lack of the Definition Capa-bilities and Bit-Logical Statements. The user who wants to design efficient Cobol system needs these. The standard does not provide them. Why should limi-tations be placed upon the development of efficient Cobol systems?

of efficient Cobol systems?

(4) By-Passed 2-Digit-Per-Byte Capa

out 35% of our data is control (as About 35% of our data is control (as opposed to quantity) type numeric. Still there is no acceptable definition capability for such data in the current Cobol standard. This waste of storage has resulted in a significant loss for the world

ulted in a significant loss for the world economy as a whole.

C. Items Which Have Had an Adverse Effect by Utilizing Resources in Pursuit of Unsuitable Extensions Within a Single of Hos

Language
The continuing pursuit of general dat base and communications capabilities within the framework of a single language is unnecessary. It represents a lack connected state of the second content of the second lack of

tions, and should be dropped forthwith D. Promotion of Asci Codes

The Asci codes result in inconsistency and inefficiency for 70% of the data processing community. Their promotion and acceptance in Cobol is a disregard for ocracy.

ally cannot afford to monitor the activities of the standards area. Hope

fully the publicity given to my objections will lead to publicity about the impor-tance of improving the quality of these standard decisions, and so help the com-munity avoid the serious blow that was taken when the 1968 Cobol standard was

approved.

Pal Szoke is the president of International Data Processing Corp., Agoura,

Letters to the Editor

Why Does DOS/VS Degrade?

in an attempt to isolate the factors of DOS/VS [CW, Aug. 22], I constructed of DOS/VS [CW, Aug. 22], I constructed a simple test program which writes a disk file using various numbers of buffers and work areas. I also made some tests using the standard IBM disk-to-disk utility program. Performance degradation has ranged from zero to 21%. However, I. have not yet come up with any sens

theory which explains these variations.

So far the local IBM marketing people have produced only two ideas: somehow find a way to establish a second batch partition and run those programs which are seriously degraded in real mode. They have no better ideas than I have as to how to predict which programs will be seri ously degraded.

James S. Auguard Northwestern University Library

Accuracy Vs Adequacy of Information

How Do Readers Interpret Computer Advertisements?

Last April Digital Equipment Corp. ran a series of advertisements entitled; "Does the University of Pittsburgh know some-

thing that's escaped you?

The Taylor
Report
By
Alan Taylor, COP

asked me to is Such requests are honored whenever possible, particularly when they are ac-

companied (as this one was) by some documentation giving a little background to substantiate the claim and request for

I have talked to DEC and University of Pittsburgh authorities, and this is my re-port on the ad.

The reader said he believed parts of the

advertisement were misleading. Consider this claim reprinted from the ad.

A typical system status report A typical system status report shows just how powerful their DEC system-10 really is: 80 simul-taneous tasks, 400 batch jobs queued from remote stations, 7 batch streams initiated, and 40 interactive

Three out of these four statistics do indeed show the power of the system—and do so directly. A system that handles 80 simultaneous jobs 18 more powerful than one that only runs eight; one with

one or two.

But a system that queues 400 jobs is less powerful (other things being equal) than one that only queues four! Not more powerful.

powerful.
In fact, at the rate of productivity DEC says the system has (100- to 120 job) hour), a four-job queue would indicate only a waiting time of two minutes before the system started to execute—while the given figure, 400 job squeued, is a statement that over three hours elapses before work is started on the program. The statement may just be, therefore, a many fine the statement that the statement of the statement that the statement of t

strength. Yet some readers could assume that it was what DEC appears to say it was - a statement of strength. Under these circumstances the reader thought that its use in this specific con-text could be regarded as misleading, even though it may be accurate. Next consider this DEC claim.

MACRO and BLISS, they've been using the DECsystem-10 for developing their own languages. Like PIL (Pittsburgh Interpretive Language), CATALYST (a CAI adjunct to PIL), TENFOR, a fast load and go stud FORTRAN system and a special editor called UPDATE.

Three of the four languages involved were originally developed on the earlier IBM systems (two Model 50s and an IBM 7000 Series system). Then these lan-guages were rewritten to run on the guages were rewritten to run on the PDP-10. During the rewriting some improvements in implementation did improve their performance.

Readers could assume from the advertised to the second of the sec

Readers could assume from the adver-tisement that these languages had been completely developed on the PDP 10 — which would not be true. Yet any work to change the implementation,

DEC Replies

We thank you for your commentary regarding our March 28, 1973 adver-

tisement in Computerworld.

t trust the following responde you with a better und trust the following responses pro-vide you with a better understanding of our position on the five questions raised by one of your readers: 1) 400 batch jobs queued. A large number of batch jobs queued does not

I) does not be able to be able to

both. It should be noted that language development is an ongoing process (PIL is actually derived from JOSS, aversion of which had been implemented on a PDP/6 at the Rand Corp.). The intersetive capabilities of the Decaystem 10 have enabled syetcems programmers to perform their conversions and continue with the fur-

could be described accurately as a use of the system "for development." Again, it appears the advertisement could be both accurate and misleading. The question now is whether such adver-tisements should not just merely be accurate, but should also be written so that they cannot mislead.

other DEC claim may be accurate,

ent of languages like PIL

ther development of languages like PIL.

3 Student batch turnaround. The
definition used for average student
jobs not only included Fortran compile-and-go loos, but those batch jobs
which required 30 seconds or less CPU
time. The average turnaround time for
41,569 student Fortran compile andto-look was amorogramately 8.5 minutes.

41,569 student Foriran compile-and-go jobs was approximately 8.5 minutes during a recent term. 4-5) Sharing systems, files/entire batch and timesharing requirements. The performance figures in the ad-were based upon the Decsystem 1055

were based upon the Decsystem 1055 (dual 10 only), since that was the only production machine at the time. The ad specifically refers to the Decsystem and the specifical time of the s

We look forward to any further con we look forward to any surrier com-ments from your readers, and will be pleased to provide a Decsystem 10 technical summary or application notes representing some of the t20 installations of PDP t0s and Decsystem 10s in colleges and universities around the world.

William Kie Manager, Decsystem to Marketing Digital Equipment Corp. Maynard, Mass.

Yet batch turnaround was only 15 minutes for average student jobs. And interactive response time was not affected.

Factually, the only jobs which normally get 15 minute turnaround times are fast, (Continued on Page 10)

Accuracy vs Adequacy How Are DP Ads Interpreted?

(Continued from Page 9)
Fortran-type compile-and-go jobs which take less than two seconds to run. All other batch jobs have a turnaround measured in hours, rather than in minutes. The computer provides services for graduate students, computer science students, and other undergraduates.

In general, graduate and computer sci-ence students use primarily languages other than Fortran, while the rest of the student body uses Fortran heavily.

In March, the number of programs run using Fortran was less than half of the batch jobs run at the center. Center direcbatch jobs run at the center. Center direc-tor R.G. Ellis told me he is not aware of any analysis performed before the adver-tisement was published to substantiate

Then there is the DEC claim about everyone sharing the files with everyone else in the area, no matter what operational system they are running.

At the same time. And everyone can share the files and vare systems with everybody else. No matter what mode of operation they're using

DEC does not mention in the advertise ment that there are two separate DEC systems installed at Pitt - not just one.

There was the dual-processor Decsystem-10 that they do talk about - but also another Decsystem-10 which they appear

Some of the terminals and remote jo to one processor, and some to the other The on-line files are not accessible from both processors, but are connected to either one or the other.

So - can everyone share the files? And an everyone share everyone's software

Finally, there is the \$64,000 question. ن

They've expanded their sharing. And expanded their batch to

handle 100-120 jobs per hour. In fact, they've doubled their computer power.
Yet they've cut their computer

With a 60 terminal, dual-

processor DECsystem-10. Pitt's DECeystem-10 has a common operating system that timesharing. At the same time.

Does Pitt's dual-processor Decaystem-10 do all Pitt's batch and time-shering? The Decaystem-10 advertisement seem to say that it does. I have found out that the dual processor system does not. The unmentioned system does some of it.
It is possible that the common operating system? (enables that the ferral, separate machines?) does control ferral, separate machines?) does control

REPLACEMENT FOR

IBM 1133-2310

Full Hardware Compatibility 7X Seeking Speed \$380/month Rent \$6,500 Purchas (916) 489-4745

correct?

More to the point. Can anything constructive be done to obviate the risk of misleading DP people when DP products are advertised? There are many people who are involved – the technicians who supply the material, the technical reviewers who check it out, the copywriters

iewers who check it out, the copywriters who refine the text, etc.

One possible way would be for an outide, independent agency to go over the idvertisements, and the back-up and give

a "seal of approval." But who would that be? Could they produce results that work? Is it indeed worth bothering about

ward to hearing yours.

OFWARD to DEBLIES TABLE

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How Can Advertising Be Improved?

Please indicate below any items you feel necessary to control the content of DP advertising.

1. Do you think DP advertising could be checked for accuracy by:

(a) Review by an independent, technically knowledgeable org

2. Do you feel DP advertising needs new controls to prevent misleading ads

Would one or more of the approaches listed above be worth the trouble they

What other approaches would you advocate?

After completion, please return to Alan Taylor, 633 Central St., Framingham, Mass.

Control Data offers you more peripheral products and services

including these new "replacement plus" sub-systems There are many reasons for considering CDC as the alternate source for the next peripheral product you add to your IBM sys-tem, but here are the three we believe will be most important to you...

EXCLUSIVES CDC has product and service advantages (flexible financing plans, for

example) that no one else offers you. SELECTION We have more products

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Letters to the Editor

A Review of Drawbacks Of Virtual Memory

The July 4 article on "Virtual Memory Drawbacks Substantial?" quoted me as concluding that 55% of the actual power of the 370/145 under OS/VSI was the most a user could apply. This is inaccu-

mile. Attributes of the computing process, ley typically, are: a single process, left typically, are: a single process, left Newwert, the vitual memory systems measured by Computer EKG (hardware) mentioning show processes is a double process with a right skew; and with four process with a right skew; and with memory and with memory and with a skew; and with miles, less to it is what a Co-enjower may be a skew; and with a skew; and with a skew; and with a skew; a sk

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offer you the same equipment and services we use in our own computer systems, worldwide. want DETAILS? Get the facts from your nearby Control Data Rep-resentative, call our HOT-LINE collect (612/853-3535) or mail the coupon.

Not enough is known about VSI to say why. Perhaps this is the rate of thrashing, even though this system was well-condi-



Histogram of 73 Points Taken Every Five

tioned to have a minimum of external page faults (invalid addresses). Previous measurement work indicates even the in-ternal page fault demands quite a bit of problem processing from the system.

In considering virtual memory, one typically sees an extension in job-elapsed time on the order of 50%. However,

problem processing requirements are even higher.

One of the major reasons for going to

ner.

ne of the major reasons for going to ual memory is to get more active titions, which means more jobs proceed. (This is the essence of The Comvirtual m



Failure Rate Curve puter Capacity Curve.) Extended work streams indicate that 2.7 to 3.3 average number of active jobs were possible under production conditions. Data collected from a variety of streams is shown in Figure 1. With three jobs active, the standar eviation isn't too different from re

obs active the standard deviation becomes small. This is the basis for hypo- Number of Avg. Pres. Standard Sample Active Jobs Processing Deviation Size						
Number of Active Jobs	Avg. Preb. Processing	Standard Deviation	Sample Size			
3	60%	22.5	38			

Figure 1. Work Stream Data

thesizing that 70% to 80% problem procthesizing that 70% to 80% problem proc-easing would be the maximum that could be applied to work streams (not 55%). The virtual memory decision in 1973 can be an easy one: no or yes (after all, 18M will install it free). Or it can be quite a labor. The point here is virtual is quite a (different process than we are used to dealing with and an ange CPUs.

Donald C. Harder Professional Engineer

Computer EKG Cleveland, Ohio **NBS Facility Run**

On Open-Shop Basis

I wish to correct two misquotes in an article by Don Leavitt entitled, "Planning Eases NBS Change to Exe 8," on page II of the Aug. I issue.
First, the article quoted me as having said that I have no programmers. Actually, the Computer Services Division has an excellent staff of some 15 programmers.

by, the Computer Services Division has an excellent staff of some 15 programmers and analysts who are responsible for support software. In this connection, they are also responsible for providing training and consumers of the NBS central computer facility in all aspects of computer services provided by the division. Under the NBS computer facility is not an operation of the NBS central computer the NBS computer facility is not an operating the new provided by the division. The NBS computer facility is not an operating the new provided the NBS computer facility is not an operation of the NBS computer facility is not an operating the new provided the NBS computer facility is not an operating the new provided that the NBS computer facility from a lock of the NBS computer. Hence, my interest in the NBS computer, Hence, my interest in the NBS computer. Hence, my interest in the Second, the article quoted me as being left by the conversion with many "contained problems" coloured problems followed in the new part of the systems itself and a lack of milliarization on the part of the operating staff."

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IBM User Groups Detrimental to DP

Where Is the True Professional Society?

There are six steps in the formal s roach to problem solving:
What is the apparent problem?
What are the facts?
What is the real problem?

- What are the alternative so What is the best solution?

. What course of action should be One reason why the proposed Computer Institute is so vulnerable to attack these days is that its organizers skipped steps 2,

3. 4 and 5. 3, 4 and 5.
This, in itself, would be somewhat odd for an organization that plans to certify the professional competence of systems analysts, among others. It is particularly odd considering that the organizers of the institute are experienced and capable cople sponsored by two of our leading of cossional associations, DPMA as

once it carries through its plan to aban don the current certification test. They only promise that things will someh-

Viewpoint

better once we enter a glittering new world of professionalism. But my purpose here is not to attack the institute. Enough people are doing that now. I am more interested in why, after all these years, some of our l nals are still trying to but

systems that have not been designed secret. Most of us now work under struc-lured project management systems that, however varied, are almost all based on systematic approach to problem solven.

But it has taken a terribly long time

to get this far, and many of our small installations still haven't caught up. Part of the problem, I like to believe,

that we still do not have a real profes-sional association for the computer field. We do not have a place where people from all parts of the computer community can get together to discuss common problems and gain exposure to ideas and methods from outside their normal area of concentration

And, I feel, the reason we do not yet have a real professional association is that the IBM user groups, Guide and Share, have effectively preempted most of the activities that would be needed to make it

Responsibilities, Too

Guide and Share have, in reality, be-come the leading professional associations of our field, but they refuse to accept the responsibilities that go with their posi-tion. They just do their thing, keeping bers' noses buried in IBM prod ucts. And, in the process, they draw away many of the motivated and talented people that any other organization would need to sustain a reasonable program of computer activities.

Clearly, our current professional asso tions are very much fragmented. And, clearly, we are nearing the merger stage. ACM and the IEEE Computer Society are getting cozy. And DPMA is talking about joining Afips. It's a start.

The question is whether the merged roups, if they do go through with it, will groups, it they do go inrough with it, will be any stronger than their predecessors. They will still have Guide and Share to compete with. A more immediate que-tion is how many of our existing groups will survive long enough to even get the merger talks under way.

Death Paner

Recent news reports indicate DPMA is serious trouble as a national organiza-on. ACM, meanwhile, has simply got to tion. ACM, meanwhile, has samply got to be on the are "one" "ACM" president after another has been saying his latest "gee whiz" accounting system will solve all problems. But the problems persist, and problems. But the problems persist, and ACM responds by raising dues and cutting back on member services.

back on member services.

ACM has just about reached its limit. It might be able to get another couple of dollars of dues money out of its members, but it is rapidly running out of bers, but it is rapidly funning out of services to cut. At present, it provides administrative support to its special inter-est groups and, to a lesser extent, to its chapters. And it publishes several schol-

But many of its special interest groups are weak, highly dependent on one or two hard-working individuals, and vulner-able to competition from the user groups. Meanwhile, chapters are agitating for elimination of a rule that requires their members to belone to the national organization.

It can only be a matter of time before ACM has to eliminate one or more of its magazines and make further reductions in its administrative services. Why then will anyone pay \$35 a year for membership? For that matter, why does anyone do so

Disappearance of national ACM would, I suppose, aid the consolidation of orga-nizations. The stronger special interest groups and chapters would go independent or affiliate with some other associa-tion. And ACM members would find

something else to join.

But I find it hard to see how we as computer users would really be better off. The basic situation would not have changed very much. We still would not have a real professional association. I like to think we have identified an

apparent problem and started trying to rmine the facts. Will we continue? Or will we have to have a dead body to

A Surprising Comparison

Choosing a timesharing service isn't easy. There are a profusion of suppliers offering a wide range of services at widely varying prices. To help cut through the confusion, we offer this first in a series of comparisons between INSCO: Timesharing and other major services. in addition to the latest published prices available, we also compare commonly accepted criteria for selecting a service.

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languages are also available.

available, many with proprietory NCSS features. Many special application

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Random Notes

RPG-II For Xerox 530 CPU Will Also Run on Sigma 3

EL SEGUNDO, Calif. — An extended version of RPG II, announced recently by Xerox for its 530 computer, will accept specifications from most competitive RPG II compilers and runs on the 530 under the Real-Time Batch Monitor, or

under the Real-Time Batch Monitor, or on the Sigma 3 equipped with the ex-tended arithmetic option. The one-pass compiler includes the abil-ity to use ascending and descending rec-ord matching keys simultaneously, sup-port for tape or disk spooling of slow-speed I/O and a debug option. The Xerox 500 RRG II will be available free in the Courth quarter of fish year.

Module Backs Interest Change For Certificates of Deposit

ORLANDO, Fila. – Florida Software Services Inc. has developed an add-on module allowing users of the company's Certificate of Deposit System II package to change interest rates in the middle of a pay period. With the new module, each bank or branch can specify its own effective date and change any or all interest rates on currently active certificates. rates on currently active certificates.

The CD System II software, including the new module, costs \$5,800. The module is available separately for use at currently installed CD System II sites, and costs \$1,000. FSS is at P.O. Box 2269,

'Human Resources' Moved to DOS NEW CITY, N.Y. – The Human Resource System, a personnel information package developed and marketed by Information Science Inc., has now been adapted to run under DOS as well as OS.

The system is modular and may include salary administration, benefits control, manpower planning, management development, and recruitment and employment analysis, in addition to personnel and benefits administration, labor rela-tions and training and education.

HRS is customized and installed under a fixed-price contract, the company noted from 18 New Hempstead Road, 10956. Consultant Checks DP Security

DALLAS - Professional auditing of a client's DP operations to determine the validity and security of business information processed by computer, is now avail-able through Data Index Inc., a consult-ing firm recently started by Robert L. McIntire.

The new company will also take on ine new company will also take on software development assignments for mainframe and minicomputer users. These jobs, McIntire said, can involve hardware selection and installation re-sponsibility. Data Index is at Royal Cen-ter Tower, 11300 North Central Expressway, 75225.

Life and Death in DP 'Killing' Called Part of Development

By Don Lewitt
VISTA, Calif. — There really is no reason why there need be a significant number of failures in DP projects in the
future, according to Richard C. Canning,
In a recent issue of his monthly 2DP
Analyzer, Canning noted that if a project
is failing – encountering substantial cost
overruns, schedule slippaes, hashily to
produce promised benefits – that fact
should be detected early, and the project

terminated or modified.

The techniques for information system project management are available, Canning continued. It is a case of pulling them together properly—and then using them, especially using a well-defined technique for killing a bad project before it becomes easier to complete it despite its failines.

failings.

The idea of a "creeping commitment" to a project seems most important, he add, since it gives management ("hope-days to be a commitment of the commitment of the commitment of the commitment is a "quick of this type of commitment is a "quick of the type of commitment is a "quick of the commitmen

Just knowing when these checkpoints Just knowing when these checkpoints occur, so that progress can be reviewed, is one of the major advantages of a standardized project development approach, even if the standards vary from one installation to another, Canning noted.

There is, in his view, at least a desirable structure for conducting DP projects situation. In the project selection phase, for example, there are good arguments for a "top-down" approach. Projects should be tied to the goals of the enterprise, and these are often better served by developing a new project rather than try-ing to modify one that is already opera-

tional.

In the early stages, designers too often get involved in the how of a system, before they understand the what, Canning said. Systems work has to be different from programming, and analysts must look at the broader purposes of a proposed project. Without the overview, ners will never really know why they are coding in a particular way,

he said.

Once the overview is established, however, the total effort has to be divided into separate projects that are small enough to control effectively. This is the

modular programming.

Each DP project is a capital investment
and should be economically justified,
Canning continued, advocating the "present value" method. This again favors
shorter projects with faster benefit return," since the present value of dollar
benefits obtained next year is much
greater than the dollar benefit gained five
vears from now." years from now

Canning also urged users to cor canning also urgoa users to consider a steering committee to ride herd on DP projects. Despite the potential sluggish-ness of management by committee, this still permits a balanced consideration of the views of various user departments so that a project will not benefit or suffer from the thinking of a single manager.

Canning Publications is at 925 An Ave., 92038.

IDMS Geared to Language Specs Of Codasyl Data Base Report

BOSTON - The Integrated Database Management System (IDMS) marketed by Cullinane Corp. is a subset of the April 1971 Codasyl Data Base Task Group Language Specification. It provides IBM 360/370 users with data base facilities for programs written in ANS Cobol or any other host language that supports a CALL statement, or equivalent, in a DOS, OS or MS envisement.

Working in 50K bytes, IDMS provides separate capabilities for description and manipulation of data. It also supports a network type of data structure. This com-

bination eases the work of application programmers, and still allows integration of all data and data relationships into a data base which is common to all pro-grams that use it, Cullinane noted:

The network approach permits user de-finition of structures that are most suittantion of structures that are most sur-able to the applications that operate on the data, the firm said, and while there is only one complete description of the data base, there may be any number of sub-

Each of these subdescriptions defines a specific combination of record segments, records, sets and areas that apply to a given application. Programmers do not have to know the entire data base but only that portion that concerns them.

The description/subdescription approach is directly comparable to the Schema/Subschema data description language facilities of the Codasyl report, the man added

Data manipulation statements can be grouped in three categories, and may be grouped in three categories, and may be used anywhere in the procedure coding of a user's program. Control statements are used to establish access to a portion of a data base, through OPENs and CLOSEs.

Retrieval statements are primarily con-cerned with locating information in the data base and making it available to the application program in its Working Stor-age. Modification statements result in Modification statements result in

IDMS is ready for immediate delivery and is priced "in the \$30,000 range" for a one-time license fee. Monthly leases are also available, Cullinane noted from One

'Sponge' Shows Idle CPU Time

TRENTON, N.J. - OS/360 m who admit the value of performance eval-uation but feel software and hardware monitors are too expensive and too com-plicated, now have a limited purpose but low-cost alternative.

They can spend \$35 to acquire some meter time but "no" core to use the 150-instruction Sponge program from Performance Development Corp (PDC) being used for something clea, even though there are jobs in the system. This situation, generally called the cycled CPU load, comes about when every job then in the system is awaiting the completion of the completion of on, PDC explained.

Cycled CPU load can be controlled in at least two ways: external manipulation of the jobs being submitted and appropriate choice of scheduling algorithm within the operating system.

Spone carries a priority level lower than every other job in the system. When it finally executes, it simply cycles through a loop whose timing is known, and outputs its running time.

Sponge therefore provides the user with a report of the cycled CPU load at various times during the day so its value can be

times during the day so its value can be correlated with the activity of the system. This counting keeps the meter going when it would otherwise be idle so there is a cost to the use of Sponge. The counting of idle time may not work effectively on some of the larger 370s. with several types of memory, or in a VS
environment, the company admitted; but
for simple OS shops, Sponge should be a
"useful and interesting tool."
The \$35 PDC charges for the package

covers both the program deck and documentation for its installation and use, mentation for its installation and use, a

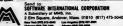
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Error Checks, Demand Payment Added to 'AP-II'

SAN DIEGO, Calif - Infonational, Inc. has enhanced its Cobol-based Accounts Payable system to allow the user even more felle Irom elerical chores and more flexibility in handling individual accounts. Like the original package, AP-II can be tun on IBM, Honeywell or Burroughs maintraines.

Optional Leatures in the new package include duplicate invoice screening and standard cost variance reporting to protect against intentional or inadvertent errors by the vendor or by the user's data entry section.

The new software also provides demand payment or scheduled payment check writing and check reconciliation as the canciled checks come back through the user's bank.

Modulus-10 check digit veritication on vendor codes should go a long way towards stopping issuance of checks to the wrong vendor, based on transposition of digits in the vendor code. Infonational said, pointing to another teature of AP41.

The original package, and the enhanced exession, are vouchering systems that provide management with a means of controlling cash disbursements and their related accounting distribution Features in both new and old systems metade automatic discount calculation, due date determination, proration of taxes, discounts and freights, and contract payment genera-

As many as 999 companies can be processed by the system and each may have its own organization coding, accounting controls and choice of reports from the 20 that are available. Accounting records are maintained for preparation of Lorin 1099 and other las reports at vear-end.

The package operates in 32K bytes under either OS or DOS/ 360, but works under Burroughs' B2500 or B3500 Master Control Program, or Honeywell's OS/2000 and Mod I operating systems as well

The \$10,000 system can be ordered from 620 "C" \$1, 92101.



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Input is Newputin our September 26th Input Supplement

The enjout terminal has become the most important development in data processing input since the Follenth oral which it is fast replacing Terminals are being used in an amazing variety of applications to capture data right at the source – often entering if directly into the CPU. From large DP centers to your friendly neighborhood supermaket and restaurant, you can find these new input systems (including terminals, OCR and MICR) quietly collecting information. And that is what our lipid Supplement is all about

Edited by Ron Frank, this supplement will look at new equipment, new techniques, and a vanety of applications. We'll have stones from users—what they're doing, how they're doing it, and how it's working out. And we'll take a look at what's ahead. Overall, you'll get a fairly complete look at the state of the input art, in our September 26th Input Supplement.

If you're marketing products in this area, you should be advertising in this important supplement Closing date is September 7th, and more details are available from the nearest Computerworld representative, or write to Judy Milford, Computerworld, 797 Washington Street. Newton, Mass 02160

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Computer Leasing Seminars

A series of computer francial testing seminars will be presented juntily by Telex Computer Products and Catalith Markening Consortion during the Computer Product of Computer Seminars will be representatives from one of the largest financial statuters in the country The seminars will cover financial and operating leases associated with IBM System 370 CPUs. Telex peripherals, and other aspects of portifiability sociated with leasing for the user

Two sessions will be held in each of the following cities on the dates indicated:

San Francisco	Sept. 11	Detroit	Sept. 26
Los Angeles	Sept. 13	Cleveland	Sept. 27
Dallas	Sept. 18	New York	Oct. 2
Atlanta	Sept. 20	Boston	Oct. 3
Ohioson	Cont 25	Philadelphia	Oct 4

Complete information on the seminars, their meeting times and locations is available from these Telex Area Manager

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SAN FRANCISCO-Bob Hicks Fibre Board Building, 55 Francisco St (94133) (415) 398-4888

Job Accounting, Source Librarian Packages Aid Real, VS Users

NEW YORK - DOS users moving into a Virtual Storage (VS) environment and OS/360 users staying in a "real" storage setting can each henefit from new packages now available from Webster Com-

Job accounting information for DOS/ VS operations, including CPU time, supervisor time and wait time by partition for all five partitions running under VS, is reported with the Virtue software

package. The new machine utilization reporting system is described by Webster as a natu ral upgrade for users formerly running under the company's DOS Murs package in a "real" DOS environment. simply extends the techniques developed in Murs to match the increased com-plexity of a VS setting.

Virtue carries a price of \$4,600. Lease and rental plans are available, and current users of DOS Murs will be offered a "very liberal price allowance" if they move up to the more sophisticated package, Web-

For those in the "real" world of OS/

360/370, Webster's SAMB/OS is built around a job accounting module that taps

SMF data. But the package includes three other modules as well: systems analysis, project and budget control, and invoicing.
The basic SAMB/OS module, scheduled for delivery in October, costs \$4,800. Fach of the add-on modules sells for

\$750, the company added. Webster has also added a Source Program Library System (Prohb) to its line for systems running under 360- or 370/OS. This disk-resident librarian contains features common to this type of software: data compression and expan sion; resequencing of source statement numbers; creation of previous versions of cataloged programs; and a security key system to prevent unauthorized access.

The system also has the capability, Webster noted, of maintaining mailing lists and similar highly structured file systems.

The complete Prolib system sells for \$3,000 with no maintenance charges.

Webster, formerly in Danbury, Conn., is now at 1345 Avenue of the Americas,

FDOS Supports DEC, Nova Users

SANTA ANA, Calif. - The Floppy Disk Operating System (FDOS) recently introduced by Standard Logic Systems Inc. (SLSI) for DFC PDP-8 and PDP-11 and Data General Nova users, is designed for use with SLSI's 256K-byte floppy disk system (FD-8) now in production.

The software is designed for users with

8K or less core memory and requires less than 512 words of resident disk FDOS provides access to system and user programs stored on the disk.

Files for data and for both source and object code are said to be supported. The system includes core resident file

ing, editing, assembly, debugging and exe-

cution of programs stored on the disk The software is available on paper tape or disk cartridge and sells for \$300. The FDS-8 hardware includes floppy disk, formatter, interface and enclosure for the

matter, interface and enclosure for the DFC or Data General min. The basic configuration has room for two floppy disks, but SLSI will sell it with a single disk drive for \$2.950. The econd disk drive adds \$3,500 and each thereafter adds another system price. SLSI is at 2215 S. Standard Ave., 92707



market this November.

The Computer Canavan is a travelling computer users' forum and exposition that hat created a whole new form GEPP materiples, with a provine red of siscess Two U.S. Caravans have produced a total attendance in excess of 50,000, and a remarkable sales record Now were going to Europe-stating a four city English Caravan in September, and a five city German Caravan in November Next spring, well Blodow with a French Caravan

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September 5, 1973 COMMUNICATIONS

Data Briefs

TV Gains Alphanumerics Through New Controller

ANN ARBOR, Mich. - Ann Arbor Ter-minals, Inc. has brought out a series of display controllers for superimposing alphanumeric data on ordinary TV picture video in cable TV, closed circuit TV, and videotape recording applications.

The series 204 comes in five input/ output configurations: character address-able load; parallel RO, burst load; a cursor addressable load; serial RO, cursor addressable load; or serial KSR, cursor

The Series 204 can display 64 alphanumeric characters in up to 16 lines of 32 characters. All 512 characters are stored in the internal MOS dynamic shift register

Series 204 controllers cost \$930 to \$1,155 in single quantity, depending on the interface required to the customer's equipment.

Delivery is 15 days from 6170 Jackson Road, 48103.

Sycor 340 Is 2780-Compatible

ANN ARROR Mich - Sycor's Model 340 intelligent communications terminal now comes in a 2780-compatible version for remote job entry applications.

The RJE configuration includes a 300 line/min printer, 250 card/min card reader; 7K bytes of programmable memory, binary synchronous communications from 2,000- to 4,000 bit/sec and key-board CRT display. Three lower-speed printers are available in lower-cost pack-

A card-oriented, intelligent RJE con-figuration with keyboard, CRT and 300 line/min printer is available for \$878/mo including maintenance. With the 165 char./sec printer (50 line/min), it is priced at \$658, including maintenance. The 80 char./sec configuration is available for \$463/mo, maintenance includ

Delivery is 30 to 45 days from 100 Phoenix Drive, 48104.

Unit Studies Low-Speed Data

TIMONIUM, Md. - Communications Technology, Inc. is offering a distortion analyzer for 25 to 300 bit/sec teletypewriter and data signals.

The DA-551 uses a graphic display to show the occurrence of each signal transi-tion in a data character or data stream. The actual time of occurrence is dis-played relative to the theoretically cor-

The distortion analyzer costs \$2,000 with delivery in 30 days from 1900 York Road, 21093.

User Terminal Needs Met 1 By Mixed Vendor System

Of the CW Staff BOSTON - When a computer/com ice users operating a variety of on-line terminals, the central site must have built-

This is the situation at Savings Manage ment Computer Corp., an on-line service bureau for savings and loan and other banking institutions, The company first began on-line services about four-and-a-half years ago. At that time it was an all-IBM shop but since then the mainframe and communications canabilities

have been expanded to a mixed system.

The object of the SMCC services is to subscriber banks closer to el tronic funds transfer, according to Art

may, president. Lemay, president.

Recognizing that client banks must retain the right to select from a variety of
terminals, Lemay has provided the SMCC
network with flexible teleprocessing capabilities by using DEC processors and PHI

The SMCC network currently sun-450 terminals using two 430 terminals using two 300/J08 with Calcomp double-density 2319-type disks and Storage Technology 200 in./scc 2430-7 type tape units. One of the major chauges to the SMCC network was the addition of dual PDP-11/40s to replace IBM 270X line controllers. The DEC processors operate with PHI's 370¢ soft-ware and emulate two 2703s and a Bunker Ramo 2228 CRT control unit

The terminal mix supported by the de front ends is impressive. Having originally been limited to IBM 2740s and 1060 bank terminals, the expanded network now includes the IBM 2980 which is an

n, banks using the DP facilities In addition, banks using the DP facilities of SMCC have interfaced terminals supplied by Financial Data Sciences, Inc. Additional equipment which will be in operation soon includes the Olivetti TC 480, NCR 270 and Burroughs TC 700

systems such as payroll savings data, negotiable-order withdrawal (NOW) account processing, money orders and trea-surer checks and mag tape reporting for federal and state agencies

An associated service is the Mortgage Information System which operates with Bunker Ramo CRTs.

The SMCC network operates on Bell 3002 private lines and includes start/ston operations at 134.5 hit/sec on the slow

In addition, SMCC provides special

Tom Roan, communications coordinator shows how lines can easily be switched

One innovation at the central site is that all lines are terminated at four-pin phone jacks. This allows relatively simple switches to alternate facilities when line and/or equipment problems Lemay said

The phone jacks also allow a technician to plug a phone into a data circuit to a quick check on whether a ca rier (audible tone) is present

Nata Asks FCC to Reject Carrier **Rules Against Interconnection**

WASHINGTON, D.C. - The Federal Communications Commission has been requested to rule that common carriers may not refuse to permit the interconnec tion of customer-provided communications equipment for intrastate service.

At issue is a proposal in North Carolina to prohibit the interconnection of custo prombit the interconnection of cus-tomer-provided equipment after Nov. 1, 1973, [CW, July 25], and a recent opinion by the attorney general of Nebraska stating that the Nebraska Public Service Commission can prohibit the terconnection of non-carrier equip

The FCC was asked to step into the two state situations on the grounds that users desiring to use non-carrier equipment could be adversely affected by the North Carolina, Nebraska and other potential state regulatory restrictions

The request for rule making was presented by the North American Telephone Association (Nata), which repre pliers of voice interconnection could ient. The issues raised by Nata also apply to data communications users who have installed non-carrier equipment

The Nata request, officially designated a "petition for order and declaratory rul-ing," said that interstate and intrastate facilities furnished to users are essentially the same and any discrimination restric ing one of the two types of service would be "unlawful under the federal Communications Act of 1934.

"If the proposed North Carolina rule can be applied to compel a customer to ob-tain [common carrier] equipment for all intrastate communications needs, the practical effect is to foreclose the inter-connection of customer-provided equipment for interstate . . . communications, the petition said,

Some observers feel the interconnection battle and the right of the specialized carriers to provide intrastate services could be opened before other state latory commissions unless the FCC acts

An FCC staff spokesman said the commission will probably request comments from interested parties on the Nata petition to be due sometime during Sentem

Courier Unit Matches IBM 3270

Ry Patrick Word Of the CW Staff

PIIOENIX - Courier Terminals Systems, Inc. has introduced an intelligent CRT master-station that is IBM 2260compatible, and has peripheral control capability, including provision for 8K or capability, including pro-16K of auxiliary memory.

The Executern 267 will be competing with the IBM 3270 for users replacing their 2260s. Unlike the IBM 3270, though, it does not require a complete rewrite of 2260 software, but does provide the 3270's peripherals capability and other features at a lower cost, according

to a Courier spokesman. User's will also find the 2260 discipli easier to program than the 3270 system, the spokesman remarked.

An Executerm 267 with a total of four 1,920 character display screens would lease for \$514/mo. The equivalent IBM 3270 configuration would require a con-

troller and a 1.920 character remote con troller, and would cost \$680/mo, he said. Adding a printer to this configuration would boost the Courier price by \$173 to \$687. This would mean a 165 char./sec matrix printer.

A printer would increase the price of the 3270 configuration by \$190 to \$870/mo, but this would be a 66 char./ sec matrix printer, the spokesman said. The Courier system can also offer 8K of auxiliary memory for \$55/mo more, and 16K for \$65.

Courier's system does not offer an op-Courier's system does not offer an op-tional light pen, however, as does IBM's 3270, nor is there a badge reader option, although the spokesman said this has already been developed for the 3270-compatible model Courier plans to bring

out. It will be available on the 267.
The first Executerm 267s have 267s have been installed. Delivery is 60 days from the firm at 2202 E. University Drive, 85034.

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Modular Motorola Management System For Registration, Housekeeping Control

PHOENIX - Motorola has entered the computer-

TRUENIX — Motorola has entered the computer-ized lodging management business and has devel-oped a CRT terminal for the purpose.

The Inn-Scan 400 system is modular in design to fit varying requirements of hotels or motels with

Ill varying requirements of notes with 100 or more rooms.

Prototypes of the first two modules, the Inn-Scan 410 Registration and Room Control System and the Inn-Scan 420 Housekeeping Control System, have already been installed in a 468-room Holiday Inn In Hollywood, Calif. and at other

The system at the Hollywood inn uses a DEC PDP-11/05 with Caelus disk plus a backup 11/05 and disk. Five Motorola-devolped CRT terminals are used — two at the front desk, one for management, one at the switchboard and one for the housekeeping staff. Diablo printers are attached to some of the CRTs for hardcopy printedus.

When maids are cleaning rooms, for example they carry an acoustic coupler about the size of a cassette tape recorder with them for commun

cating with the housekeeping terminal.

On entering a room, they take a plastic card kept there that has been coded to represent the room, and insert it into the acoustic coupler unit. The madis then dall the computer access number on the phone and insert the phone in the coupler when they receive a tone. By sdding keyed-in Information, the madie can give her number; the room number and the time and condition of the

ls repeat the process on leaving a room, and manus repeat the process on leaving a room, and then the inspector uses the system to put the room on the available list after it has been checked. Two additional modules, the Inn-Scan 430 Reser-vations Control System and the Inn-Scan 440

vations Control System and the InnScan 440 Guest Accounting System, are set for quantity production by early 1974.

Motorola plans to install 19 InnScan 400 aystems in hotels and motels by the end of the year, a spockams used. The cost of the system at the Hollywood Inn is put at \$80,000.

Motorola's Business Systems Unit is at 3102 N. 56th St., 85010.

CSMA Offers Courses SILVER SPRING, Md. - The Com

munications Systems Management Associ-ation (CSMA) will offer a one-day introduction to either basic or advanced data communications systems and how to ap ply them to business problems on Oct. 18 at the Sheraton Hotel.

The basic course includes comparison of

data and voice systems; transmission facil-lties; communications codes; basic data transmission, including principles of modulation; asynchronous and synchro-nous transmission; introduction to witeband transmission and error detection

The advanced course entitled "Considerations for Data Communication Net-work Cost and Efficiency" includes an overview of data communications system

overnew of date communications of the courses, held concurrently, will cost \$75 for CSMA members and \$85 for nonmembers. The same courses will be held Nov. 16 at the Airport Marina Hotel

and Tower in Los Angel Registration information is available

from CSMA Headquarters at 1102 West St., Suite 1003, Wilmington, Del. 19801.

Small Nets Get Switching System

CULVER CITY, Calif. - Computer Communications, Inc. has introduced a computerized message-switching system for small-to-medium-size data communi-A typical CCI-7000 Model I configura-

includes a CC-701 communications processor, an input/output processor, 32K bytes of core storage, 1.3 M bytes of disk storage, interface modules for 32 low-speed communications lines and a color video display console.

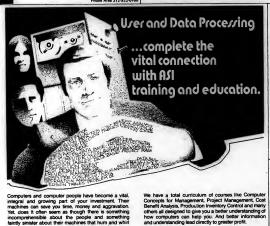
This configuration costs about \$125,000 including operational software and turnkey installation, the firm said. Computer Communications, Inc. ia at \$933 W. Slauson Ave., 90230.

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SEPTEMS PERIPHERALS

Bits & Pieces

Unit Converts MCST Data To IBM-Compatible Tape

BLADENSBURG, Md. - The Digi-Duta 22 converts IBM Magnetic Card Selectric Typewriter (MCST) data to IBM computer-compatible tape. Edited card informution can be transferred to tape at a

rate of 50 char./sec. The system consists of tape recorder and interface and connects to the MCST unit. Purchase price is \$4,000; monthly lease price is \$175 on a one-year contract from Digi-Data at 4315 Baltimore Ave.,

Xerox Ships First 530

EL SEGUNDO, Calif. - The first Xerox 530 computer system has been shipped to Jordan Dennis Co., a Boston direct mar-

ting service firm. The computer system is valued at an imately \$200,000, and will be used by the firm's Return Data Division to manage a data base of four million records. Acq tion of the Xerox 530 will lead to the expansion of this base to some 55 million records, according to Dan Puccio, presi-dent of Jordan Dennis. The computer will also be used for such tasks as marketing information analysis, record sorting and related printing.

S/3 Memory Below IBM Cost

MINNEAPOLIS - The MOD 10+ from Fabri-Tek is a plug-compatible core mem-ory for the IBM System/3. Expansion is up to 64K bytes in 8K-byte increments, under the console or stand-alone, at prices 25% to 50% below IBM's, accord-

ing to a company spokesman.

The Fabri-Tek add-on memory has the performance specifications as standard IBM core memory, with no software changes required, the spokesman said.

IBM has accepted the MOD 10+ as either replacement or add-on memory. The Fabri-Tek memory will be serviced by the firm located at 5901 S. County

load 18, 55436 Disk System for CAI Minis

HAYWARD, Calif. - CAl 216/116 and Alpha 16 computer users can attach the Model 1101A disk memory and control-Model 1101A disk memory and control-ler subsystem, from Dyngeoustics, Inc. This system features one fixed and one removable 5440 or 2315 disk cartridge, to provide over 2.5M words of storage.

Average access time for the drive is 35 msec and data can be transferred at 1.56M bit/sec. The controller provides the word huffering and signal timing for core/disk transmission, using the block

Single price is \$7,500 and includes disk from 1980 National Ave., 94505.

Virtual Addressing

Largest Sigma Mixes Real-Time, Batch

Of the CW Staff
EL SEGUNDO, Calif. - Xerox has un veiled the largest and most powerful real time computer in the Sigma computer

The Sigma 9 Model 3, together with a new operating system (CP-R), is designed primarily for users who need high-speed processing for real-time applications such as large-volume message-switching, hig speed data reduction, process control, real-time simulation and power utility

In addition to the real-time lasks, the Model 3 can run a batch or time-sharing stream in the background. For heavy industrial users who also have a limited number of husiness applications, this dual capability could work to provide them with one computer for all purposes, a Xerox spokesman noted.

The Model 3 retains the architecture

used in the earlier Sigma models. It is program-compabible with Sigma 5 and 8, yet is nearly twice as powerful as the

capacity of a Sigma 8.

Memory architecture is built around a 32-bit word (four 8-bit bytes) plus parity. Cycle time is 900 nsec with able from 32K words to 512K words

in 16K-word increments in 16K-word increments.

Total system memory is made up of memory banks which operate independently of each other and the central processor. This design facilitates internal incremental processor and overlapping the workers. interleaving and overlapping, the spokes-

Ports allow up to 12 separate data paths to memory, he added

The central processor has a basic con figuration of 16 general registers, expand-able to 64. Indexing is provided by seven index registers for each group of general registers. Displacement indexing is self-

adjusting for all data sizes.
Addressing is either direct, indirect or indexed. Floating point is standard and provides for single and double precision.
The central processor has a separate path to memory enabling complete \$100 overlap. Other available features include

snapshot registers and programmable clock margins, as well as component isola-tion and maintenance subcontrollers.

As with other Sigma computers, I/O functions are performed by one or more separate I/O processors, thus leaving the CPU free for hard processing. In the Sigma 9 Model 3, up to 11 I/O processors can be attached, each with a separate nemory.

Fixed head-per-track random access de-vices are used for primary on-line data storage. Capacities range from 750K bytes to 6M bytes.

Other peripherals include magnetic tapes, removable disks, card equipment and line printers. For process control, a complete line of analog and digital I/O devices is available

Operating Software

Operating systems for the Sigma 9 Model 3 include the Batch Processing Monitor (BPM), the Batch Time-sharing Monitor (BTM) and the new Control Program for Real-Time (CP=R).

Under control of CP=R, the computer can handle large real-time applications concurrently with hatch processing.

A typical 64K-word configuration can be leased for \$11,390/mo on a four-year tease or purchased for \$451,100. Deliv-eries are scheduled for the first quarter of

Varian 73 Enhanced to Include WCS for Special Microprograms

Varian 73 minicomputer permits users to write their own specialized microprograms using a Writable Control Store (WCS)

enter frequently used routines, constants or conversion factors directly into the mini's microprogramming repertoire or into the processor's general-purpose registers, the firm's spokesman said.

The WCS is a high-speed random access

hipolar semiconductor memory with a capacity for either 256 or 512 64-bit croinstructions, in models 7041 and

7040, respectively.

The Model 7042 can store 512 64-bit microinstructions, and also allows the user to redefine decoding and 1/O control instructions so the Varian 73 can emulate other computers

Functionally, WCS is an extension of the processor's read-only memory (ROM). Through the use of special code in the standard instruction set it directs the processor to utilize user-written microinstructions, which can be loaded and changed at any time using standard

The WCS is supported by three software packages: Midas, Micsim and Miutit.

Midas is a microassembler that operates on Varian 620 as well as Varian 73 systems. Microprograms can thus be deugged off-line on another processor, or in the background before they are load into the WCS

Micsim simulates ex programs to allow debugging prior to loading a microprogram into the WCS It

also operates on 620 as well as 73 sys Miutil is a microutility package includ-

ing loaders and debugging aids. It requires a Varian 73 system with a WCS module and 8K words of memory

Minimum price of a 256-word WCS module and power supply is \$4,000. All three supporting software packages are free with WCS modules from the firm at

Testing, Cleaning Systems Handle 6,250 Bit/In. Tapes

WALTHAM, Mass. - Kybe Corp. has introduced five tape management systems to test and clean the 6,250 bit/in. tapes recently announced by IBM, Telex and Storage Technology

Because these tapes pack inform data are greater, the firm's spokesman explained. While IBM and the others have rated their drives at 6,250 bit/in., after encoding and checking data placed on the tape, the actual density may be in the

r of 10,300 bit/in., he said As the actual bits are squeezed tighter, a righer frequency is used to read data higher frequency is used to read data which leads to a shorter wave length

at all this means to the user is that a particle that was not large enough to disturb a waveform on a 1,600 bit/in. tape may disrupt reading or writing on

The Kyhe systems are designated the

TMS-70 Models 6 and 7 table-top clear er/testers, the TMS-200 Models 6 and tape tester/evaluator, and the CS-1600 tape tester/certifier.

The TMS-70 can clean and test a 2,400

The TMS-70 can clean and test a 2,400 ft. reel of tape in under five minutes, the spokesman stated. It counts and charts write-levels, and any physical damage with errors are displayed on a circular inkless chart and digital counter.

The TMS-200 and CS-1600 both have

the tMS-200 and CS-1600 both have the ability to stop at error position for examining particles to determine drop-outs or physical damage caused by the tape drive or other factors. The TMS-200 is used primarily as a tester and evaluator. while the CS-1600 has semiautomatic loading and a positive pressure pneumatic

Prices range from \$12 to \$21 thousand

The firm is located at 132 Calvay St.,

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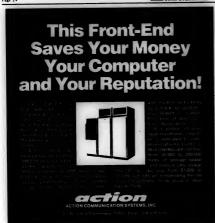
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TEXAS INSTRUMENTS

INCORPORATED

'USE Gives Us Weight,' Univac Users Maintain

Of the CW Staff BLUE BELL, Pa. - "We're a

BLUE BELL, Pa. — "We're a sounding board where any user can throw his idea up and, if it gets sufficient support from members, it can carry on to Univac Corp. for action," said John H. Farber, executive secretary of USE, one of the two major Univac Corp. vac user groups.

The group was formed in 1955 by four organizations who were nticipating delivery of 1103As. "In those days," Farber said, "the computer was a very new tool, designed for use but which very few people knew how to use."

Solving Problems

USE, like other user groups, was set up as a conference where users could neet periodically to discuss common problems and having each member reinvent the

Societies/ User Groups

"One of the things that Univac has done in the year-and-a-half is to bring backroom-type software people to the meetings," said Larry Wadle, USE member with Oil, "the type of people who are otherwise essentially un-available to a customer but who are really the experts on the difficulties and good points of

Jim Field of White Sands Mis the field of white Sands was-sile Range feels participation in the group discussions is the main value of membership. "We've gotten a lot of benefits out of them, in the form of informa-tion, ideas and programs," he

Field also stressed the col tive weight of USE to provide a means for influencing what the vendor does.

"In the past few years, USE has taken a strong stand on

recommendations and going to

Univac as a group, rather than individual recommendations be-ing submitted which often address only the symptom, not the problem," according to Mary Gaddy of El Paso Products. The organization is maturing

"The organization is maturing and seems to be playing an exec-utive role now in working with Univac," said Wadle, "and Uni-vac responds extremely well with USE, too."

with USE, too."
Several members also pointed to the value of the USE Program Library Interchange (Upli). "We are taking advantage of the availability of the programs," said Gaddy, "In some cases they've helped us reduce our run time from 30 minutes to two or three minutes." Upli supplies programs, and decumentation. Items and documentation tree of charge to USE members.

Membership is restricted by Membership is restricted by USE bylaws to users of a "major Univac system," which, accord-ing to Farber, up to this point, has been defined by the board of directors to be exclusively 1100

Series equipment. Membership at this time is between 150 and 200 organiza-tions, according to Farber, "but any employee or individual designated by the member company can attend the semiannual con

The next meeting of USE will be Oct. 15-19 in Minneapolis, at the Radisson Hotel.

Session topics will include Fu-ture Features of 1100 Exec, data base size and speed modifica-tions to FMS-8, data center management, a review of the status of Cobol, and 1100 PL/I systems. In addition to regular sessions, there will be a number of case history presentations and ten workshops. The technical system workshops will cover the areas of run scheduling and selection. communication control routines communications 1100 Series Panic Dump Ana-

Attendance at the sessions is restricted to USE members.

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Retailers Meet to Review Point-of-Sale

LOS ANGELES - Is the retail-ing industry ready for point-of-sale?

This is one of the many ques-tions to be examined at the 15th Annual Electronic Data Proc-essing Conference, sponsored by the National Retail Merchants Association (NRMA).

Association (NRMA).

The conference, Oct. 7-11 at the Los Angeles Hitton, will cover aspects of POS, with 68 sessions scheduled, in addition to several workshops

ISA Convenes, Courses Offered

HOUSTON - Technical sessions, short courses, product application sessions and equipment displays will all be sheltered under the roof of the Astrohall as part of the 28th Instrument S ciety of America Conference and

Six intensive short courses are being offered, among them "Hardware Testing of Digital Process Computers" and "Com-puter Process Control." The fee per course is \$115 for ISA members, \$140 for others.

sers, \$140 for others.
Several clinics of interest to
DPers include sessions on minicomputer systems, programmable logic controller applications and process control programming.

Other topics to be discussed during the conference are stan-dardization efforts, on-line process analyzers and the use of real-

ime languages. Further information is a able from ISA, 400 Stanwix St., Pittsburgh, Pa. 15222.

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flow, communications, security and evaluation criteria for eco-nomical installation will be dis-

Other sessions will examine methods for speeding up the flow of merchandise to retailers, the role of the minicomputer in POS and the role of the chief executive in the POS environSource marking, back office system design and standards for the retail industry will also be

discussed.

Registration fee is \$125 for NRMA members and \$175 for nonmembers. Further information is available from Informa-

tion Systems Division, NRMA 100 W. 31st St., New York, N.Y NORTHRIDGE, Calif. - The

Computer Society of the Insti tute of Electrical and Electri Engineers has announced True Seaborn as the new editor, publisher of Computer maga

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DP May Answer Lutherans' Needs...

Lutheran congregations through-out the U.S. and Canada are turning to a computer to find the answers to their needs. As part of a pilot program, sponsored by the American Lutheran Church and Lutheran Church in America (LCA) 175 congregations gathered data about themselves. Using this

membership of the congregation, they decide their priorities, such as increased membership, larger budget, expanded youth programs or new liturgies.

This data is fed into a com-outer at the LCA's Division for arish Services in Philadelphia. The computer in turn prints out a list of existing materials, such as parish education courses and brochures on stewardship. tually thousands of resources available," said the Rev. Robert N. Bacher of LCA, "and the computer prints these out in re-lation to what the congregation has said about itself and its

needs."

The aim of the project, according to an LCA spokesman, is to establish partnership and interdependence of the local congregations, synods, districts and

...Presbyterians Find Their Answer

ATLANTA - If the computer can be considered by some a miracle, what better place for it than in church? The 100-year old Presbyterian Church, as part of a major reorganizational move, is going from three or four service bureau operations to the leasing of a central compu for its new Presbyterian Center

here.

Beginning Jan. 1, 1974, all the now far-flung church agencies will be housed together in the center, thereby cutting administrative and travel overh

Part of the consolidation movement will be the leasing of either an IBM System/3 or a Honey-well 2020 to perform standard well 2020 to perform standard accounting applications - pay-roll, general ledger, accounts payable, accounts receivable, in-ventory - and other minor apns, according to Paul Cliff. DP manager for the center. The Rev. William Henning, new head of the denomination's Cen-

tral Support Services Division, said the whole streamlining opshould be over \$100,000 a year in bookkeeping-accounting func-tions alone," he said.

Computer Takes Heat, Motorists Get Treat

SALT LAKE CITY, Utah The heat was on in more ways than one when the computer went down at the Bureau of Identification here.

An air conditioning unit malfunction in the computer room caused the temperature to rise shutting the computer down for most of the day.

With the computer down, vehicle registration and driver-license checks could not be made for Utah's law enforcement agencies. The lucky break for motorists was only tempo-rary, though—the computer easily took care of the backlog of requests the next day.



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Thanks to actions in Federal Court, IBM's Inter-Thanks to actions in Federal Court, Iswa inter-nal papers on its IBM 370 have been brought to light. These "Greybooks" contain a wealth of pre-viously unavailable information on the various models of the 370—including detailed plans for last year, next year, and every year through 1980. Even IBM salesmen haven't seen most of it. And it can be an invaluable planning tool for any com-

Now these Graybook reports are available to you — in clear, easy-to-raad book format — with a page-by-rage commentary by the well-known, user-oriented columnist, Alan Taylor.

columnist. Also Taylor.

Almost every page has some information that will help your installation. Also Taylor's commentary, spotlighted by a specially designed format, provides additional radie-vest information, and help of the provides additional radie-vest information, and help of the provides additional radie-vest information, and help of the provides additional radies. The provides additional radies when the provides additional radies are sometimes to be supported and the provides and provi

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CI Notes

NCR-CDC Laboratory Formed

DAYTON, Ohio – National Cash Register Co. and Control Data Corp. have formed the CDC-NCR Advanced Systems Laboratory to develop "an integrated and compatible line of mainframes and software" to be produced by both com-

nanie.

The move is another step in the program announced in fanuary 1972. Actual hardware and soft ware implementation will be carried out within the two companies under the cognizance of the Advanced Systems Laboratory, which will be located both near CDC in Minnesota and NCR's DP Division in San Diego.

Navy Selects CMC Key-to-Disk

WASHINGTON, D.C. - The U.S. Navy has awarded a \$4.3 million contract to Computer Machinery Corp. for the instal-lation of key-to-disk systems throughout

The Keyprocessing systems will be leased with option to purchase, a spokes

man said.

"To our knowledge, the dollar value of
this new order makes it the largest single
key-to-disk contract ever awarded by the
U.S. Government," he observed.

U.S. Government," he observed.

The systems will replace keypunches at aval processing centers in the Navy's Supply Systems Command, Ship Systems Command, Fleethead, Air Systems Command/Fleethead Air Activities and in the office of the

CIA to Discuss AT&T Terminal

WASHINGTON, D.C.—The Computer Industry Association (CIA) has acheduled a meeting for Monday, Sept. 17 in Washington, D.C., to discuss the impact of ATALA MORE 189 industry.

Jack Biddle, executive director of the association, said the meeting will provide the basis for discussions with representa-tives of the Federal Communications Commission and the Justice Department's Antitrust Divison.

The CIA is at 16255 Ventura Blvd.

1,100 Univec Terminals Ordered

BLUE BELL, Pa. - Univac has received an order for 1,100 DCT-515 data communications terminals from Auto

Services, Inc.

The terminals, a version of the DCT-500 designed especially for the automotive industry, will be used by automobile dealers who subscribe to ATS services.

The order is valued at \$7 million. Deliveries are scheduled to begin this month.

Supershorts

Memorex Corp. has formed a special projects group to service the computer media requirements of original equipment manufacturers exclusively. During its first few months the group will concentrate in the area of special disks, disk packs and disk cartridges.

Data Computer Systems, Inc., Santa Ana, Calif., has suspended operations and furloughed all employees for one week while attempting to resolve cash shortage

CIG Computer Products, Inc. has formed CIG Computer Services to service its 360/370 add-on memory products and block multiplexer and selector channels. CIG plans to announce 370/145 and 135 add-on memories next month.

3M Co. said its Microfilm Products Divi-sion is developing a Laser Beam Recorder for the COM user.

In FS System Products

Commanche Technology May Surface

By E. Drake Lundell Jr.

WASHINGTON, D.C. - IBM has killed wASHINGTON, D.C. - 1088 mas shared the Commanche tape storage program in favor of the Oak program, but a look at the Commanche technology might be in-teresting because some products in the Future System (FS) time frame may still in some of the Comm

contain some of the Commanche tech-nology.

The system was designed at the firm's Boulder, Colo., isboratories over a three-year research period and the investment in time and money will not likely be entirely wasted, especially since the sys-tem was designed to give IBM clear tech-nological leadership over its competitors.

nological leadership over its competitors.
The Commanche system, according to IBM Corporate Technical Committee notes, was "planned to span the area of tape repiacement and a mechanized tape library. If this approach were to succeed, ibrary. If this approach were to succeed, it might move customers into a new hardware configuration in which IBM would have clear leadership." The papers were revealed in the Telex-IBM antitrust

"A fixed storage wall containing as many as 15,000 openings in which each opening can be filled with a small plastic curridge approximately one liet on each tridge contains a strip of magnetic tage. If you contains a strip of magnetic tage and the contains a strip of magnetic tage. "A carridge picker and magnetic articles and the contains an • "A fixed storage wall containing as

on from and to the tape in the cartridge in the same manner as a conven

cartridge in the same manner as a conven-tional half-inch tape drive, and with many of the same operating properties."

The major problems encountered in the program by the IBM engineers, according to an IBM audit of the program, were with the "design and implementation of the read/write station." These problems, they said, "would require significant de-laws in the processm."

that the recording head design, associated electronics and cartridge design are deficicient in that they will not support the data rate and reliability performance required of the system," the audit said. However, the researchers did note that the system could fulfill its goal as a tape library device if given sufficient commitments and an extension in its scheduled In order to overcome these probl

Hardware Not Problem

ATLANTA, Gs. - The current technological problems facing the computer industry are in the areas of software and architecture, not in hardware technology, according to Lewis Branscomb, chief IBM scientist.

"I see no prospect of an end to the fantastic march of increased computing power per dollar of costs" on the hardware side of the industry, he

said.
"If and when semiconductors run
out of ateam, other electronic technologies of potentially higher performance are scientifically possible," be
said in what may be a warning to the
industry that IBM is approaching the
hard-through point in one of these

area.

The greater challenge is in architecture and software, to make systems more adaptable to the user, more available and more forgiving. The said.

"As simulation, real-time process control and information, the time-bonored distinction between commercial and scientific computing, will be supported to the control of the control of

was recommended by one of the study groups that the present effort be dropped and that a new design be implemented "with much reduced read/write station" size and cost in comparison with the existing equipment," but the team ap-parently did not recommend dropping the cartridge concept developed for Commanche

manche.

Overall, the top management at IBM concurred with the concept of developing a "new compatible interchangeable media aultable for both single tape drives and Jibrary systems," but it did feel that a program aimed at both aspects was too high a risk at the time.

IBM Delayed Banking Terminal For Technical Considerations

WASHINGTON, D.C. - The recent introduction of the IBM 3604 banking terminal is one case where technical considerations outweighed marketing ones in the firm's decision-making process, according to IBM Management Committee notes released recently.

During 1971 a dehate 1870 should rush

to market a similar but not as advance product as ita 27BT banking termin then under development. But the Management Committee and its boss, the Management Review Commit-tee, supported the technicians' recom-mendations to bring out the correct tech-

nical program for the system.

But even with this backing, the system slipped its planned announcement dat by almost six months, despite repeat-

All in the Family

The debate in the firm started with a World Trade "nonconcurrence" with the plans of the DF Group to introduce the 27BT in the first quarter of 1973. The disagreement was taken to the Management Committee for resolution.

"World Trade feels, and all agree, that it has definite requirement for a Japanese announcement in October of the same year," the notes indicated, referring to the 27BT system.

"The environment in both countries is such that major banks may make equip-ment decisions next year. Because of the industry's inclination to use a single ven-dor, late announcement creates an ex-posure of some" \$10 million in monthly venues, the notes said

But while World Trade was stressing marketing, the Systems Development Division (SDD) was disagreeing on tech-

Basic Proble

"While SDD agrees with the market-place requirement, they feel the an-nouncement of the banking system can-not be expedited. The basic problem is technology," the notes indicated. "In order to satisfy the broad market-place, the system must be built of FET logic and probably utilize gas display

"that because the planning program schedules are technology limited, rather than dollar limited, it makes no seep to

"To force the announcement of the roduct in July '72 would require the use of TTL logic technology and CRT and would delay the correct solution in the new technology. In addition, the financial effects of this would not appear to be

As a result, the committee told World rade "to mount marketing programs sed" on the planned annou based" on the planned announcement in the first quarter of 1973, but at the same time urged the Systems Development Division "to come up with alternatives or expedite basic technology to the point where the systems announcement meets

EEC Planning to Integrate DP

Special to Computerworld

LONDON - The Commission of the

LONDON - The Commission of the European Economic Community has pre-pared a rough draft of plant to integrit the computer industry in the aine mem-rate that the computer of the computer of the Admitting that an earlier plan to integrate just mainframes was not sedequate, the commission's plan now includes mini-computers and peripheral equipment within the scope of a proposed new super-automal structure.

supra-national structure.

The main qualification for membership is that companies involved shall have their decision-making center in Europewhich rules out "multinationals," to which considerable reference has been with

made.
However, U.S. and Japanese firms willing to share in the program will be admitted, but will not be allowed control of European manufacturing, either direct or indirect.

The plan refers frequently to manationals and even comes close to name IBM by referring to one company bold

It emphasizes the fact that only one-tenth of present computer equipment was designed by Europeans. The ban on companies without decision-

The ban on companies without decision-making in Europe is aimed at making the EEC a major source of technological in-novation, instead of just an outlet for computers and peripherals which have been designed "mainly in the U.S.", from 1976-1980, it is suggested that two main "condensation nucles" be set up to pro-tice of the companies of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of

vide closer relationships between all Euro-pean computer makers.

One would cover manufacturers of large computers, the other minis and periph-erals. There may be a third, too, for

erais. There may be a third, too, for other firms active in the field. In 1980, however, all the associations are seen as merging in one consortium covering the entire EEC.

covering the entire EEC.

The plan envisages every function likely to cross international boundaries as within the scope of the new organization. It emphasizes this means complete standardization to ensure efficient interconnections of all EEC computer systems

Service Bureau Gap Widens in Japan

Special from Shukan Computer TOKYO - The gap is widening here between the larger service bureaus that are increasingly investing in equipment and business improvements and the

medium-and small-sized centers.
Within the information processing industry there has been a
decrease in the number of enterprises joining the industry following the peak period of
1966-67.

Commonly referred to as an "elongated pyramid," the difference in scale within the industry

is quite large. Medium- and small-sized centers with annual business of less than \$1.9 million comprise 80% of the centers, but there is indication that this segment of the industry is unstable due to its dependence on overflow work resulting from increases in their users' work.

users' work.

Moreover, because their services are strongly characterized by such wage-paying jobs as computations and punching, their profit rates tend to be low. Service prices tend to tumble from undue competition when the market is dull. As has been the case in the past, future pros-

New Market Seen For 2314 Types

NEWTON, Mass.—The new BIM System 3 Model 15 may offer a new market to independent perspherais companies that make 2314 and 2319 compatible distinctions of the control of t

Mini Monitorina

'One-Armed Bandits'

Special to Computerworid
SYDNEY, Australia – A computer-controlled slot machine
monitoring system is now being
used to detect illegal manipulations of the machines and can
also act as an accounting aid for
club manasement.

The system, marketed by Club and Casino Systems Pty. Ltd. of North Sydney, uses an electronic sensing device fitted inside the slot machine which, in turn, is connected to a minicomputer by

Output can be both visible and audible alarms, as well as printouts on an electric typewriter.

The system can also print out, showing the date and time of day, jackpots on machines and supervisory functions such as opening the various compartments on the machine including the cash box.

For secounts purposes, the system will detail pulls, drops, jackpots, short pays, refills, net profit and percentage yield on the machines that are connected to the system.

With reports that slot machine cheats are defrauding the more than 1,400 registered clubs in New South Wales of millions of dollars s year, the system has aroused widespread interest.

pects cannot be viewed with op-

timism.
Unlike the medium-and small-scale centers, the larger centers have the advantage of having the security of spinoffs from enterprise groups and banks, as well as the function of being cooperative investment centers handling

capital and group work. Background in Enterprise

These larger centers are coping effectively with advancements in both equipment and in business. With this kind of machine and system strength plus background in enterprise as their foundation.

they are expanding their scale and thus widening this gap. Some are moving in the direction of assuming the responsibility of think tanks.

Even in their actual work, they are moving from merely providing computation service to starting on-line service by jointly developing specific systems with their users. There is a strong tendency to go beyond simply accepting jobs that flow in.

In tune with this movement, information processing service industries, such as service bureaus, seem ready to greet an era of new developments.

Contracts

IBM Federal Systems Division has been awarded an \$8.5 million contract by the Federal Aviation Administration for computer program services in connection with the automation of air traffic control systems.

Systems Control, Inc. has received a contract from Control Data Corp. for the development and implementation of application software programs for an energy control center at Wisconsin Electric Power Co.

PRC Information Sciences Co. has been awarded a three-year contract by the U.S. Navy, to

provide development of software for automated Message Processing and Distribution Systems.

Shared Medical Systems has received a contract from Alexian Brothers of America, Inc. to provide a financial and administrative on-line data processing system.

Informatics, Inc. has been awarded a contract from the National Institute on Alcohol Abuse and Alcoholism, National Institute of Mental Health, HEW. Informatics will process data from 41 NIAAA Alcoholism Treatment Centers.



Japanese Technology--Part III itware Capability May Be Competitive by 1975

By E. Drake Lundell Jr.

WASHINGTON, D.C. - While the Japanese currently lack the software capability of the U.S., there is good reason to believe they will close the gap by 1975. according to a report by the Computer Technology/Re-sources Panel of the Computer Science and Engineering Board of the National Research Coun-

But while it is clear the Japan-ese lag behind the U.S. in soft-ware development, there is no

way to quantify that lag, accord-ing to the report which indicated that in some software areas the Japanese may be equal better than the U.S.

For example, they are very active in the area of process con-trol software and "Japanese technology in this area seems to be competitive" with the present U.S. efforts, the report noted. The Japanese are also capable of producing large and sophisti-cated applications programs, the report said, noting there are sev-

eral advanced applications pro-

Japanese Dissatisfied

Japanese Dissatisfied
But despite these sophisticated
projects, "there is considerable
dissatisfaction in Japan with
dissatisfaction in Japan with
the state of application software
there," the report noted.
"The gap between U.S. and
Japanese applications software,
which the Japanese seem to feet
very keenly, appears to be beed
not on any lack of technical
know-how, but rather on a lack
know-how, but rather on a lack -how, but rather on a lack of sufficient emphasis in the past on application packages, and on

a lack of trained software people," the report said.

In the area of system software, the report indicated, the Japanese seem to be at a par with the U.S. in the production and use of compilers and "the Japanese capability to produce batch-operating systems also seems to be at or near the U.S. level."

However, in the area of letters.

However, in the area of inter active operating systems and data base management systems "we can see clear evidence that we can see clear evidence that Japan lags behind the U.S.," the study said.

To overcome the gaps in soft-ware, the Japanese Government has launched a "multi-sided at-tack on the software problem taking the U.S. by 1975," noted.

The main ingredients in this program include the liberalization of the restrictions on the of the telephone which cannot presently be used for data, two large-scale computer projects, government fi-nancing of software houses and extensive programming educa-tion, according to the study.

Standards Effort

Another area of interest to the Japanese, and one "in which the Japanese appear to be going much farther than the U.S.," is

ware and programming.
The study noted that present research in Japan is aimed at developing "a standard interface language to permit interchange of software among diverse ma-

"If successful, this would rep "II successful, this would rep-resent a great potential savings in the software development effort, but it might also restrict future developments in hardware and systems architecture."

By the Time the Disk Gets Back to Tulsa...

SANTA CLARA, Calif. — Prompt delivery is often the name of the game, and when Computer Sales and Service, a Tulsa, Okla., firm, received an order to install its Stand Alone Small Business System, it was contingent on a very tight deliventingent on a very tight delivery and installation schedule. But part of the system is an Iomec disk storage unit and they needed one fast.

expedite things ight and Marcus Caffee from Dwight and Marcus Caffee from CSS jumped in a truck and in 26 hours drove nonstop the 1,739 miles to Iomee in Santa Clara to pick up the disk storage system. Taking 30 minutes to load the unit, they turned around and

headed back to Oklahoma and their waiting customer

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formed company also functions
as a sales representative of Ampex computer products and CFI
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ROI is located at Island Office Plaza, 2737-77th, S.E., Mercer Island, Wash. 98040.

American Data Preparation American Data Preparation Corp. (ADPC) has recently been formed as a wholly owned sub-sidiary of National Information Services, Inc. (NIS), to function as an internal support group aid-ing in systems management con-

FDS/Buffalo Corp., a newly formed subsidiary of Corcan Equities Corp., has begun providing on-line data services savings banks in western ? York and Pennsylvania. FDS/Buffalo headquarters are

at 6680 Chippewa, St. Louis

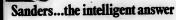


Its intelligence supports all the standard, remote IBM-3270 terminal controls and provides all the remote 3270 functional capabilities with the extra bonus of local printer control and local, programmable data validation features. And Sanders' 8170 system will cost you less money than the 3270.

Sanders has unequalled terminal industry experience. The 8170 system is another addition to a long-established intelligent terminal line and other terminal systems products that go back to the beginnings of business terminal systems. Sanders intelligent terminals are production proven and user proven.

If you're thinking 3270, look into the lower-priced, more-versatile 8170 system. Reliable products, experience, software support and a coast-to-coast maintenance network make Sanders the

intelligent answer. Sanders Data Systems, Inc., Daniel Webster Highway-South, Nashua, New Hampshire 03060. Telephone: (603) 885-3727.





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Wescon Focuses on Mini Competition

SAN FRANCISCO - Sessions at the Western Electronic Show and Conference (Wescon) will focus on the competition between microcomputers, minis

Thirty-three sessions are sched-uled for the conference which will be held Sept. 12-13 at the

Sessions directly aimed at the computer industry include "Recent Developments in Point-of-Sale Terminal Systems and Markets," "Programmable Controllers," and "Micro-

Boothe's Farley Switches Posts

SAN FRANCISCO - Bootl Computer Corp. has named John L. Farley Jr., its president for three months, as chairman of the

three months, as charman of the executive committee. In conjunction with this move, Farley resigned as president. He said the firm would leave the post vacant for the time being.

Executive Corner

The committee has been "em-The committee has been "em-powered by the board of direc-tors to run the affairs of the company." D.P. Boothe Jr., company chairman and chief ex-ecutive officer, is no longer on

ecutive officer, is no longer on the committee.

■ John M. Scandalios has been named a vice-president of Diablo Systems, Inc.

■ Charles E. Wilson has been appointed vice-president, oper-ations for Trendata Corp.

■ Gary J. Iverson, has been

processors and Their Applica

"Intelligence and Instrumen-tation," "Calculator-based Sys-tems," and "Computer-Aided Tomputer-Aided Test Equipment" will also be on the schedule.

schedule.

Other topics related to the computer industry include bipolar device modeling, and hybrid LSI microelectronics.

hybrid LSI microelectronics.

The number of exhibits is larger than in the past, according to a Wescon spokesman, and includes 30 mainframe and periph-

eral companies.

named vice-person-neering of Comten.

By Philip P. Carville has been named president of the Hard-ware Division of Computer Ex-change Inc. Carville will contin-named the president of ue as executive vice-pres

Computer Synergy.

Benjamin F. Robelen has been appointed vice-president finance and administration, of Prime Computer. He was formerly chief financial officer at In-

Adrian Hollander has Adrian Hollander has been appointed vice-president of Cul-linane Corp. He will be respon-sible for the corporation's EDP-Auditor System and Services in

Auditor System and Services I
the Chicago area.

G.V. Drake has been name
vice-president and director of er
gineering for Inforex.

Robert Oakley has been named computer systems product manager for Varian Data Ma

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Orders & Installations

Beloit Corp. has ordered the Master Schedule and Resource Planning module of Production IV from Informatics, Inc. The Beloit installation will mark the first appearance of the Produc-tion IV system in the U.S.

Eastern Airlines has ordered four reservations terminals and 10 MAC-Net message switching terminals from Megadata Com-puter and Communications

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The University of Nevada System has ordered a "library" of student information systems from Systema and Computer Technology Corp.

Kansas State Bank and Trust Co. plans to install an NCR Cen-tury 251 multiprogramming computer to expand processing computer to expand processing capabilities and permit conversion of its central information file to on-line operations.

Pacific International Comput-ing Corp. has ordered two Uni-vac 1110s to provide computing service to the Bechtel Group of

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Toward The Bottom Line

MSI Data scored a 140% in crease in earnings on a 41% reve rease in earnings on a 41% revenue rise in the three months ended June 30 compared with the same 1972 period. Earnings totaled \$212,415, with revenues at \$4.2 million

222 Data Documents has reporte nata nocuments has reported an inadequate supply of paper as its most pressing problem, but expects continued improvement in sales, which reached \$10.1

million in the third quarter ended June 30, up from \$7.5 ended June ... million a year ago. \$\$\$

The board of DPF has authorized repurchase of an additional \$2 million in the firm's convertible subordinated debentures.

Computer Entry Systems, Computer Entry Systems, maker of OCR equipment, has concluded an equity financing package with three concerns, in-cluding Allen and Co., a New York investment banking firm. 222

Norman Alpert, president of Alpex, said he is on the lookout for developing new directions and business activities for the firm through acquisition and/or internal expansion.

555 Itel's SSI Container Corp. sub-sidiary has arranged a \$2.8 mil-lion line of credit in Europe.

Interdata Earnings Rise

OCEANPORT, N.J. - Mini-maker Interdata, Inc. reported improved earnings and revenues in the second quarter and six months ended June 30.

Second quarter revenues rose 35% to \$4.2 million from \$3.1 million in the year-ago period. Earnings, before special credits, rose 112%.

rose 112%.
Earnings totaled \$278,100 or 14 cents a share, compared with year-ago figures of \$253,100 or 13 cents a share which include a \$121,900 tax credit.

In the six months, revenues reached \$8 million compared with nearly \$6 million in the previous year's period. Earnings

share compared with \$463,800 or 25 cents a share, including a \$268,700 tax credit.

"The general purpose and data communications segments of the

minicomputer market continued to be strong during the second quarter," President Daniel Sin-nott observed. The firm's order backlog reached a record \$6.4 million as of the end of June, he said.

Interdata has reached an agree-ment in principle with Bankers Trust Co, of New York for a free-year, 53 million to \$4 mil-lion revolving credit-term loan.

CSC Shows First Quarter Earnings, Hails Infonet's Profitability

LOS ANGELES - On its way to the racetrack, Computer Sciences Corp. (CSC) found its best bet was infonet, the firm's

remote processing network The software house, now head-quartered in El Segundo, gave that message to its stockholders as it explained its loss of the New York Off Track Betting contract and told of improve-

ments in Infonet revenues.

William R. Hoover, chairman and president, said Infonet is "going well" and revenue is near-

"going well" and revenue is near-ing \$20 million annually. He expects revenues to im-prove quarter by quarter and the profitability to improve at an

prolitability to improve at an even faster rate.

CSC has sunk about \$59 million into startup costs for Infonet plus about \$20 million for equipment.

Infonet achieved profitability for the first time in the first quarter ended June 19, he said. Operating results of Infonet included revenues of \$5.2 million and earnings, before corporate charges, of \$178,000 during the

CSC earned \$181,000 or 1 cent a share in the period compared with a loss of \$1.2 million or 9 cents a share in the year-ago

neriod.

Revenues rose to \$33.8 million from \$26.2 million. **Memorex Changes**

R&D Accounting SANTA CLARA, Calif. -After review of its accounting practices, Memorex Corp. has decided to abandon deferrals of

research and development and lease a equisition costs. lease acquisition costs.

Such a move will cost the company an estimated \$35 million, which was included in the estimated \$85 million figure for writeoffs mentioned earlier by

the firm [CW, July 18]. A spokesman confir writeoffs would result in a nega-tive net worth for Memorex.

Boothe Holding Talks On Recapitalization

SAN FRANCISCO - Booth Computer Corp. is holding talks with major creditors in an at-

with major creditors in an at-tempt to develop a plan of re-capitalization, according to Chairman D.P. Boothe Jr. Boothe has asked the American and Pacific Coast Stock Ex-changes to halt trading in the firm's common stock and its 5-3/4% convertible subordinated debentures during this period.



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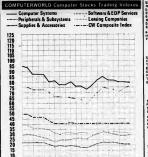
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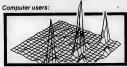
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Earnings	1,431,000	725,0
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Revenue	23,040,000	9,580,0
Tax Cred	1,165,000	441,0
Farnings	3.120.000	932,0

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